



Welcome!

**202(2)Gen Summit
July 20, 2022**

**#2Gen2022
@literacycoop**



Educational Service Center of
Northeast Ohio

202(2)GEN SUMMIT

EVOLUTION OF FAMILY-CENTERED PROGRAMS

JULY • 20 • 2022

TAG US ON TWITTER @LITERACYCOOP USING #2GEN2022

the literacy
cooperative

OUR SPEAKERS

The Centers:

Aysha Wilburn, Director of 2Gen Strategy

The Centers

FamilySpace:

Alyssa Swiatek, Family Engagement Manager

Invest in Children

Erica Marks, Youth Services Program Director

Cleveland Public Library

Maria Trivisonno, Family Engagement Specialist

Cuyahoga County Public Library

Keesha Tolliver-Funches, SPARK Recruitment, Retention & Training Supervisor

Family Connections

Renee Timberlake, Director of Economic Mobility

United Way of Greater Cleveland

Louise C. Stokes Scholar House:

Kate Carden, Financial Mobility Programs Director

CHN Housing Partners

the literacy
cooperative


Today's Agenda – 9 am until noon

- Welcome
- Evolution of 2Gen Overview
- Presentation: The Centers
- Table Discussion & Networking
- Presentation: FamilySpace
- Video – Evolution of 2Gen
- Presentation: Louise C. Stokes Scholar House – CHN Housing Partners



Robert Paponetti

President and CEO
The Literacy Cooperative



Cuyahoga County 2Gen Steering Committee

Evolution of 2Gen Report - Highlights the work of the committee since 2018

Centers on the Call-to-Action's four specific priorities:

- Involving parents and family members as part of our planning process.
- Expanding inter-agency knowledge among all service providers (site visits and sharing).
- Implementing formal referral strategies and shared databases among all organizations providing services to children, adults, or families.
- Incubating a 2Gen programming pilot and tracking results, scalability, and sustainability.

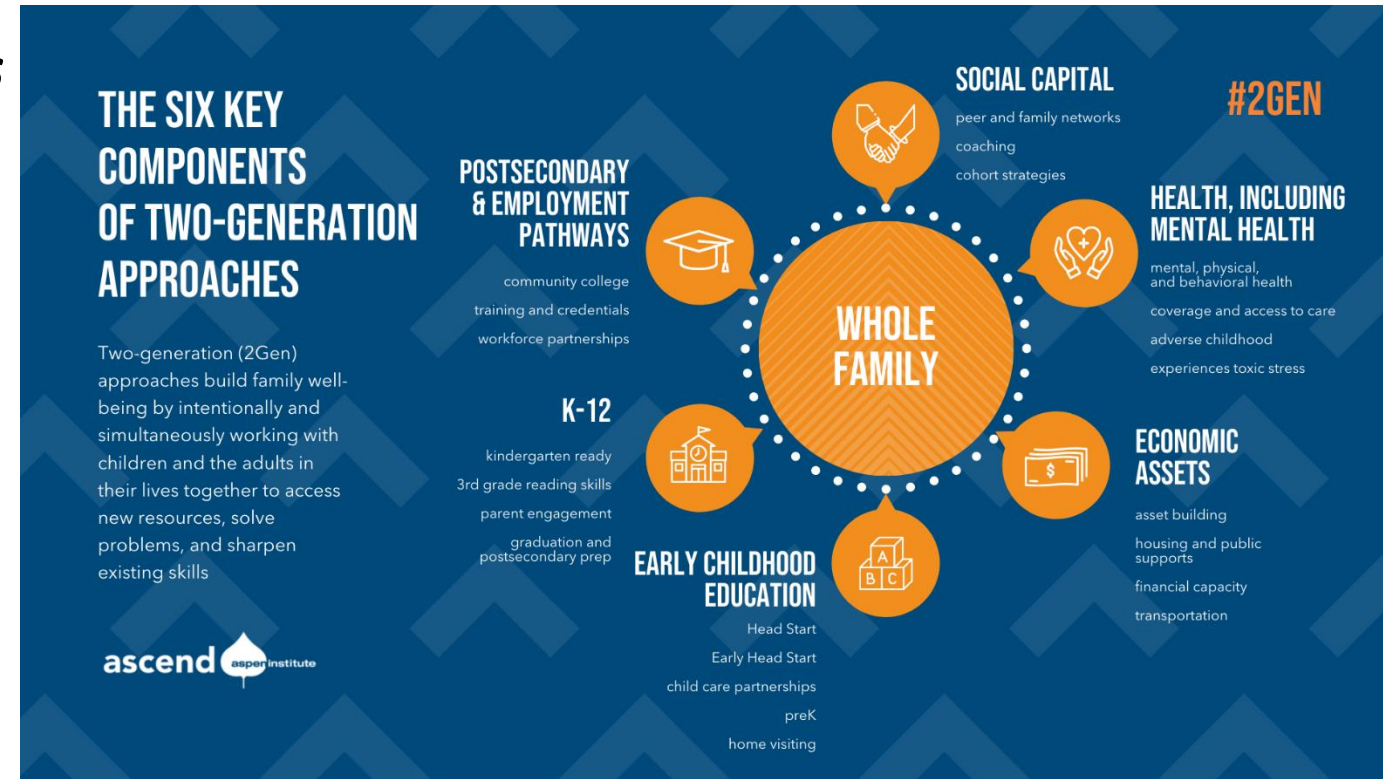
Key Take Aways

Value of the 2Gen Steering Committee

- ***Leveraging community partnerships***
- ***Collaboration and idea sharing***
- ***Network that supports the needs of families***

Biggest change since 2Gen implementation

- ***Needs identified by families shape programming***
- ***2Gen language in strategic plan***
- ***More intentional partnerships***





THE CENTERS

Health. Family. Work. **Hope.**

Dismantling Silos Whole Family Transformation





THE CENTERS

Health. Family. Work. **Hope.**



HEALTH



FAMILY



WORK



Our 2GEN Journey





INTEGRATED HEALTH & WELLNESS

Our health & wellness centers respond to your whole health by integrating mental and physical health care, primary care, dental, behavioral health, pharmacy services, addiction and substance abuse treatment, HIV/AIDS prevention and support services, along with trauma recovery services.



EARLY LEARNING & FAMILY SUPPORT

Our top-rated early learning services focus on the first 2,000 days of life to prepare children and families for success in school and beyond.



WORKFORCE DEVELOPMENT

Our workforce centers offer culturally competent job readiness training, case management, nationally recognized certifications, job placements, and retention support with a network of corporate partners.



WE TREAT EVERYONE. ALWAYS.

Integrated Health



HEALTH SERVICES TO HELP YOU THRIVE.

From general family check-ups to counseling and psychiatry, we offer comprehensive services that tend to every part of you.

[COVID-19 Services](#)

[HIV Services](#)

[Pharmacy](#)

[Dental](#)

[Addiction](#)

[Mental Health](#)

[Primary Care](#)

MAKE YOUR FAMILY PART OF OURS

Early Learning



**LET'S MAKE HAPPIER, HEALTHIER
HOMES.**

The Centers connects families with the resources they need to thrive, from birth to advanced age. So no matter who needs support, The Centers has something to help.

Early Learning

Home Visiting

Family Support

LET'S FIND YOUR FUTURE Workforce



**SUPPORT OFFERED FREE
OF CHARGE**



**A CHOICE OF 4-WEEK
TRAINING TRACKS**

[See tracks](#)



**OHIO'S ONLY FULL-TIME
SPANISH LANGUAGE
GENERAL JOB
READINESS TRAINING**



**SKILL BUILDING,
INCLUDING RESUME
WRITING AND
INTERVIEW PRACTICE**



**ONE-ON-ONE JOB
SEARCH AND
PLACEMENT SERVICES**



**SUPPORTIVE SERVICES
UP TO 6 MONTHS AFTER
EMPLOYMENT**



**YOUTH EMPLOYMENT
CASH INCENTIVES AND
TRANSPORTATION
SUPPORT AVAILABLE**

(ages 18-24)



THE CENTERS

Health. Family. Work. **Hope.**

2-GEN

HOW WE HELP THE WHOLE FAMILY BY BUILDING WELL-BEING
THROUGH WORKING WITH 2 GENERATIONS OF
CHILDREN AND PARENTS

FAMILY

HEALTH



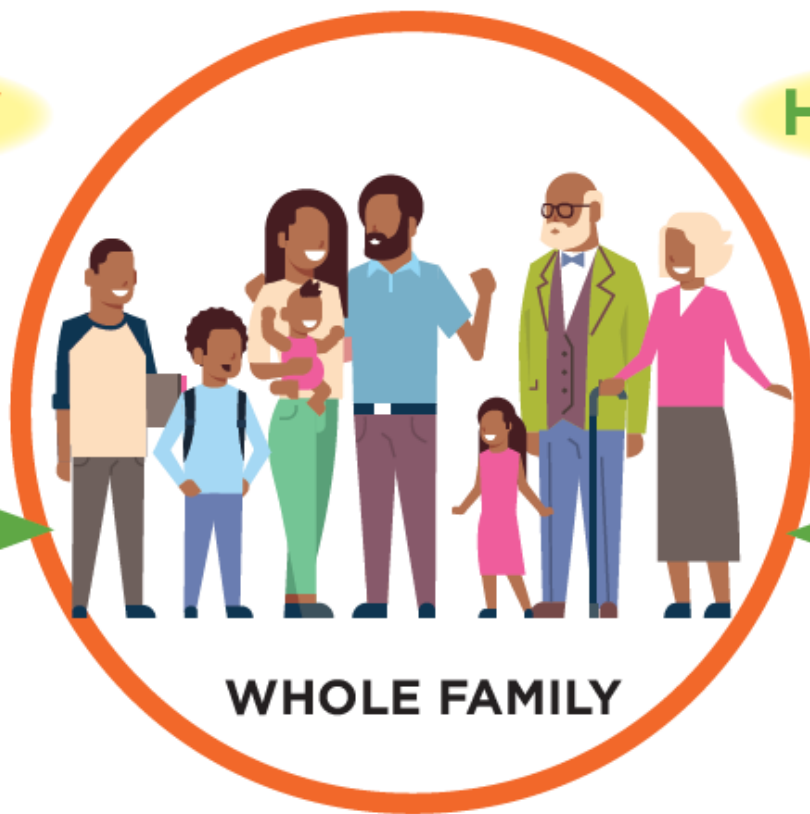
CHILD- FOCUSED

Pre-natal care and
support for
Mother-to-be
Health screenings



CHILD-FOCUSED WITH PARENT

Early Childhood
Development
Parenting skills
Health screenings



WHOLE FAMILY

WORKFORCE



PARENT-FOCUSED WITH CHILDREN

Parenting skills
Food & nutrition
Family counseling
Free Pre-K Enrollement



PARENT- FOCUSED

Counseling
Healthcare - Mental
Health and Wellness
Workforce Programs

Health. Family. Work. Hope.



CHILD-FOCUSED

Pre-natal care and support for Mother-to-be
Health screenings

CHILD-FOCUSED WITH PARENT

Early Childhood Development
Parenting skills
Health screenings

WHOLE FAMILY



THE CENTERS

MISSION

The Centers fights for equity by healing, teaching, and inspiring individuals and families to reach their full potential.

VISION

Communities are equitable, healthier, and prosperous.

Centering on the whole family

PARENT-FOCUSED WITH CHILDREN

Parenting skills
Food & nutrition
Family counseling
Free Pre-K Enrollement

PARENT-FOCUSED

Counseling
Healthcare — Mental
Health and Wellness
Workforce Programs

Ascend 2Gen Guiding Principles

Measure and account	Engage & listen	Ensure	Foster	Align and link
Measure and account for outcomes for both children & the adults in their lives	Engage & listen to the voices of families	Ensure equity, particularly racial equity	Foster innovation & evidence together	Align and link systems & funding streams

Source: Ascend, Guiding Principles



Our Plan



**Pilot
programs**

- **Workforce/Early Learning fast track**
- **Conscious Discipline**
- **Circle Health /Early Learning collaboration**
- **CDA Program**



**Identify
Champions**



**Common
Language**



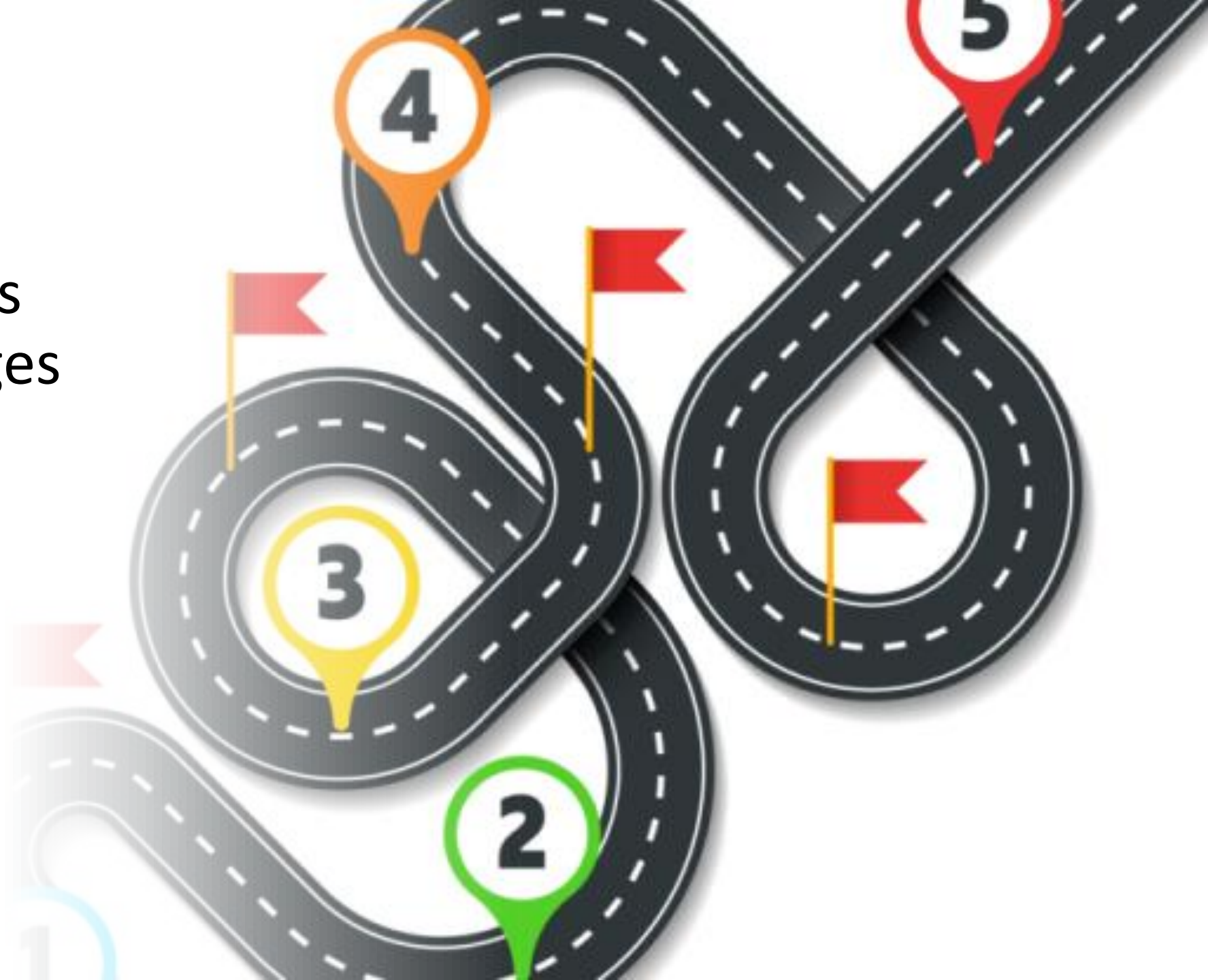
Easy Wins!



**Get an
expert**



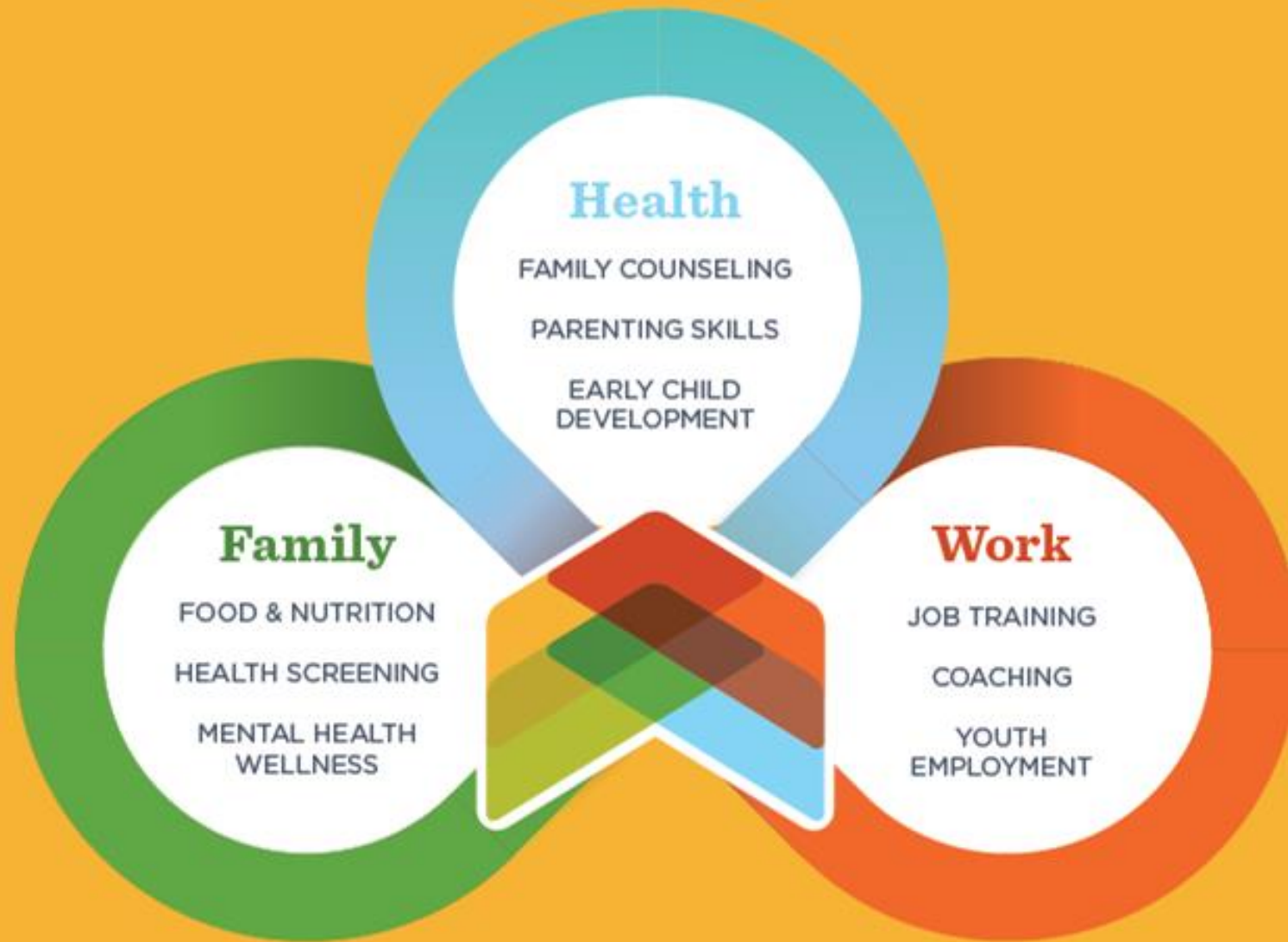
COVID
Staffing Changes
Staffing Shortages
Regression



Our Findings

- Staff Rethinking
- Participation Barriers
- Family-Centered
- Barrier Elimination
- No Wrong Door
- Ensuring Equity
- Organizational Barriers





What Now?





THE CENTERS

Health. Family. Work. **Hope.**

Thank You!



FamilySpace

FamilySpace Structure

FamilySpace Funders:

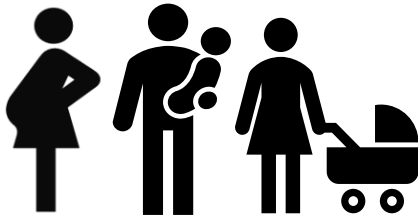


FamilySpace Partners:



FamilySpace provides Family-Centered

Spaces

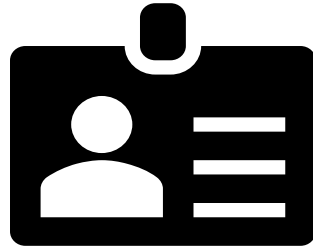


Spaces designed to meet the needs of families with young children, primarily infants and toddlers

Family-centered curriculum and materials

Family Resource Center

Staff

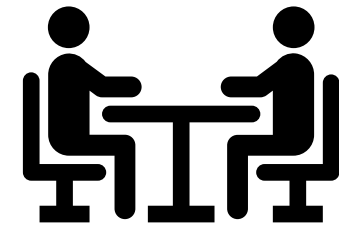


Specially trained staff during dedicated hours

Staff that empowers and supports families

Parent Advocates

Partnerships



Neighborhood-based Parent Advisory Committee

Unique programming responsive to family interests and needs at each location

Participatory Evaluation



CHN
Housing PartnersSM

The Power of a Permanent Address.SM

Louise C. Stokes Scholar House: A 2GEN Housing Model for Student Parents

202(2) Gen Summit
Evolution of Family-Centered Programs
July 20, 2022



History and Mission

- Established in 1981 by 6 CDCs to address housing abandonment & affordability
- Our mission is to leverage the **power of affordable, stable housing** to change lives and improve communities.





Service Areas

**Affordable Housing
& Real Estate
Development**

Home Lending

**Utility & Rental
Assistance**

**Counseling &
Education**

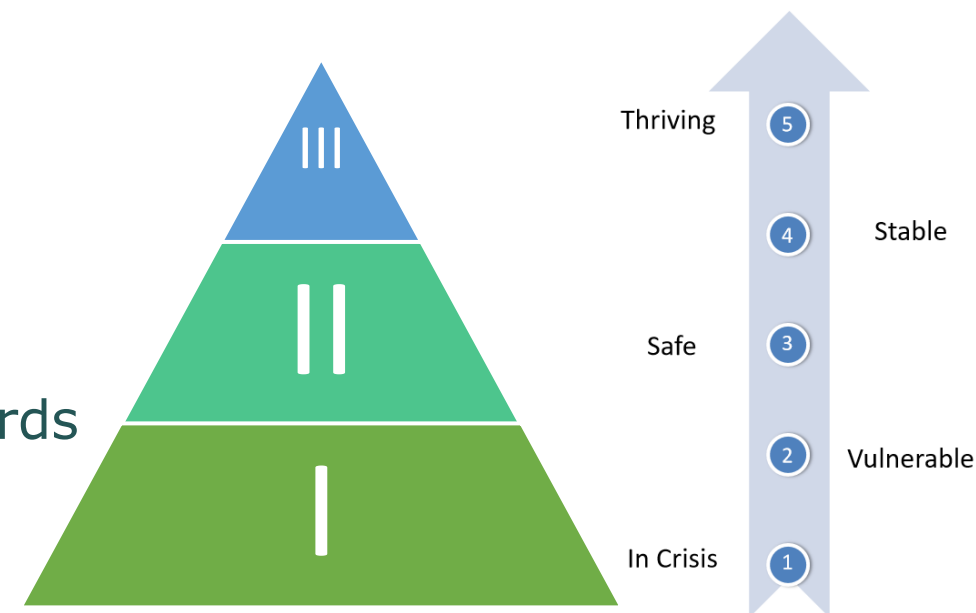
**Energy
Conservation &
Weatherization**

**Community Building
& Engagement**



Response to Community Needs

- Crisis Intervention Programs
 - Utility & rental assistance
 - Eviction & foreclosure prevention
 - Emergency repairs
- Stabilization Programs
 - Affordable housing development
 - Weatherization and energy conservation programs
 - Lead paint removal incentives for Cleveland landlords
- Enrichment Programs
 - Homeownership
 - Financial education
 - Career counseling
 - Youth development and community engagement



The Scholar House Model



Scholar House – The Model

- Loosely defined, a “scholar house” eliminates barriers to support a single parent in attaining post-secondary education to achieve employment for a family-sustaining wage.
- The two-generation approach is designed to interrupt the cycle of poverty for parents and their children and permanently change the trajectory of their lives.



Scholar House – Model Elements

- Elements of the model include:
 - Affordable housing
 - High-quality childcare
 - Academic supports
 - Health and wellness supports for the whole family



Scholar House – Model Results

Outcomes from the longest-running scholar houses include:

- 81% of participants exit to stable employment (Family Scholar House, Louisville, KY)
- 65% pursue additional education (Family Scholar House, Louisville, KY)
- Average annual income of graduates from past five years is \$47,609 (Jeremiah Program, multiple sites)
- 77% of graduates have significantly reduced reliance on public assistance (Jeremiah Program, multiple sites)
- 88% of children in child development center are performing above age-appropriate developmental benchmarks (Jeremiah Program, multiple sites)



Introducing...



Louise C. Stokes
SCHOLAR HOUSE



Louise C. Stokes Scholar House – The Coalition

United Way of Greater Cleveland and **CHN Housing Partners** convened a coalition of organizations to create a scholar house in Cleveland. This coalition includes:

- **Cleveland State University**
- **Cuyahoga Community College**
- **Step Forward (formerly CEOGC)**
- **Cuyahoga Metropolitan Housing Authority**



Louise C. Stokes Scholar House – Key Elements

Stable Housing –CHN will develop the building on vacant land within walking distance of CSU and Tri-C Community College Avenue. It will consist of 33 two-bedroom units and seven three-bedroom units. Amenities will include daycare, study space, a computer lab, common space for parenting classes and family activities, as well as child play space.

Rental Support –CMHA will provide 40 project-based vouchers and lease the land for the building.

High-Quality Childcare –Step Forward will provide daycare onsite and at the highly-rated William Patrick Day Early Learning Center next door.

Academic Support –CSU and Tri-C will provide life skills, academic counseling, and cohort support for first-generation college students.

Resident Services –CHN, United Way and others will coordinate wrap-around services, including mental health counseling, financial literacy, and access to benefits and other services.



Louise C. Stokes Scholar House – Location

Working with CMHA, a site has been identified on Community College Avenue at E. 22nd Street.

The site is on Tri-C's campus and within walking distance of Cleveland State University.





Louise C. Stokes Scholar House – Design





Louise C. Stokes Scholar House – Evolution

- In May 2021, CHN Housing Partners was awarded tax credits through the Ohio Housing Finance Agency (OHFA) to allow for building a scholar house campus in Cleveland. This was the third application submitted; the first two were not awarded.
- Cleveland Scholar House construction will begin this summer and open to residents in the Summer of 2023 (just before the start of Fall classes), with the capacity to house more than 40 single-parent families.



Louise C. Stokes Scholar House – Evolution

- In March 2022, CHN conducted two focus groups with Tri-C and CSU student parents to learn from individuals with lived experience what they would want in a Scholar House. The following words were used to describe their ideal Scholar House:

Community

Success

Supported

Safe

Peaceful

Empowered

Relaxed



Louise C. Stokes Scholar House – Groundbreaking

On June 15, 2022, partners and members of the Stokes family gathered to celebrate the groundbreaking of the Louise C. Stokes Scholar House.



**"Get something in
your head so you
don't have to use your
hands like I have."**

- Louise C. Stokes
to her sons, Louis and Carl



Louise C. Stokes Scholar House – Services

CHN and United Way have convened a group of partners to participate on steering and sub committees. The services sub-committee partners include:

- **Tri-C and CSU**
- **StepForward**
- **Sisters of Charity – Promise Neighborhood**
- **Greater Cleveland Food Bank**
- **CMHA**
- **The Centers**
- **Residents (once the building opens)**

The committee will provide their expertise as we set up a services platform that will align with the strengths and opportunities of our families.



Questions?

Kate Carden

CHN Housing Partners

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THANK YOU!