

**MEDIA ADVISORY**

**For immediate release**

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**CLEVELAND – Cuyahoga County Organizations Partner for International Literacy Day, Encouraging Families to Showcase their Literacy Learning Spaces through Pictures**

Cuyahoga County organizations will join The United Nations Educational, Scientific and Cultural Organization's (UNESCO) International Literacy Day (ILD) celebration on Thursday, September 8<sup>th</sup>. UNESCO's International Literacy Day began in 1967 and aims at reminding the public of the importance of literacy as a matter of dignity and human rights.

To showcase the importance of reading, The Literacy Cooperative is asking the community to join UNESCO and our many partners to bring readers together to show just how important literacy is in Cuyahoga County!

We encourage everyone to celebrate this year's ILD theme of "Transforming Literacy Learning Spaces" through posting pictures and videos of families, adults, children, co-workers, and/or friends reading in their literacy learning spaces using the hashtags #LitSpace2022 and #ILD22. Our goal on September 8<sup>th</sup> and every day is to show children, adults, and families that learning is fun and can happen anywhere, not just in school.

**WHO:** The Literacy Cooperative, City of Cleveland, Cleveland Public LIBRARY, Towards Employment, Literacy Innovations, Nurse of the Rise, The Centers, Seeds of Literacy, Ideastream Public Media, Cleveland Kids' Book Bank, Starting Point, Step Forward, The Center for Community Solutions, Maple Heights School District, Early Ages Healthy Stages, Cuyahoga County Public Library, Cuyahoga Metropolitan Housing Authority, Cleveland Metropolitan School District, and Youth Opportunities Unlimited!

**WHAT:** Throughout the day, we and our partners will encourage everyone to showcase their literacy learning spaces. We will use social media to provide information about the importance of literacy.

**WHEN:** September 8<sup>th</sup> is the event date, but literacy learning spaces are important every day!

**WHERE:** At home, online, and in person!

**About The Literacy Cooperative:** The Literacy Cooperative is an umbrella organization that brings foundations, organizations, and people together to find practical solutions to improve literacy. Our advocacy seeks to implement a 2Gen, or whole family, approach to learning – knowing that when families learn together, each individual family member is set to succeed. [Learn more here.](#)

**About UNESCO:** UNESCO is a specialized agency aimed at promoting world peace and security through international cooperation in education, arts, sciences, and culture. UNESCO was born of a clear vision: to achieve lasting peace, economic and political agreements among states are not enough. From the very beginning, they have denounced racism and mobilized philosophers and artists to develop innovative projects that changed how we all see the world. [Learn more here.](#)