

Read Across America Celebration

The Literacy Cooperative invites you to make a transformative commitment to build brains, young and old, and play a key role in a story that jumps off the page as literacy advances in the community.

Support The Literacy Cooperative on the evening of April 20, 2023 at the annual Read Across America Celebration. Ohio First Lady Fran DeWine will share her story about why literacy is so important to her. Celebrate the second Kurt Karakul Literacy Award winner. Guests will enjoy food and drink at Cuyahoga Community College's Jerry Sue Thornton Center. Doors open at 5:30PM, program starts at 6:30PM.



Keynote speaker, Ohio First Lady Fran DeWine is dedicated to promoting early childhood literacy and ensuring that new mothers and families have adequate support systems. Mrs. DeWine is a champion for the early literacy initiative Dolly Parton's Imagination Library in Ohio. She was instrumental in expanding the program statewide. First Lady DeWine learned about Dolly Parton's Imagination Library years ago through her grandchildren, who received books in Greene County. She saw the impact these books were having on her own family, and wished for every child across Ohio to have the same opportunity.

For decades, Kurt Karakul has been a champion for literacy and a hero to thousands who can now read. The Kurt Karakul Literacy Award was established to recognize and support the next generation of "Kurts" in our community. With a gift from The Third Federal Foundation, The Literacy Cooperative created this award to annually recognize an organization doing exemplary work to advance literacy in our community. At the event, \$20,000 will be awarded to Reach Out and Read of Greater Cleveland!



LET'S DO THIS!

Sign up to sponsor today by visiting:

www.literacycooperative.org/sponsorship

Sponsorship levels are listed on the next page. Individual tickets may be purchased at www.literacycooperative.org/raa2023.

For questions contact, McKenzae Bartels at

mbartels@literacycooperative.org | 216-776-6182

Impact Opportunities

	Gold – \$7,500	Silver - \$3,500	Bronze - \$2,000
Keynote speaker introduction	Yes	No	No
Ad Size in Program Book	Full page – back cover	Half page	Quarter page
Guest Attendance – includes open bar and food	10 – one table	10	10
VIP Meet & Greet (5PM) with First Lady Fran DeWine	Yes	Yes	No
Recognition in event day digital content	Yes, prominently placed including logo.	Yes	Yes
Acknowledgement in TLC weekly newsletter	Yes, prominently placed including logo.	Yes	Yes
Recognized on TLC website and social media channels	Yes, prominently placed including logo.	Yes	Yes
Company name listed on Imagination Library book mailing label. 30,000 books are mailed each month.	Listed for 1 month	No	No
Deductible Portion	\$7,100	\$3,100	\$1,600