



Cuyahoga County's Literacy Dashboard 2023

December 13, 2023

Announcements

Kurt Karakul Literacy Award

The nomination deadline for the Kurt Karakul Literacy Award is **December 15, 2023**. The winning organization will be honored at our Read Across America Celebration in Spring, 2023 and will be awarded \$20,000.

Q&A

Have a question during the presentations? Use index cards at your table to write down any questions.

Survey

Following this event, we will be sending a survey to all attendees, please complete to provide feedback.

Thank you to our sponsor!



MARTHA HOLDEN JENNINGS FOUNDATION



Today's Agenda

Welcome, Literacy Cycle 2023– Robert Paponetti, President & CEO

Kindergarten Readiness Assessment Analysis – Robert Paponetti

DPIL Survey Results– Alex Dorman, The Center for Community Solutions

Quality Pre-K in Cuyahoga County – Nancy Mendez, President & CEO, Starting Point

Adults without H.S. Diplomas, Adult Education and Adult Options Programs – Laurie Atkins-Holliday

Adult Education and High School Equivalencies in Ohio – Panel, Stephanie Schab – Ohio Aspire, Sandra Phipps – Beth Kreger

Q&A



What do we do?

- Convene and inform
- Champion awareness
- Identify strategies

Priority Areas

- Early Childhood/Parent Engagement
- Adult Literacy & Career Pathways Vision
- Whole Family Initiatives

Our mission is to work to advance literacy by raising awareness of the issue, promoting effective public advocacy, and fostering a delivery system with maximum impact on the region.



Our goals:

Clearly convey costs and consequences of the status quo

Highlight strategies and programs that are producing measurable results

Inform agencies that provide literacy services

Strengthen public policies that result in increased literacy

Increase funder support of effective strategies and programs

the **literacy**
cooperative

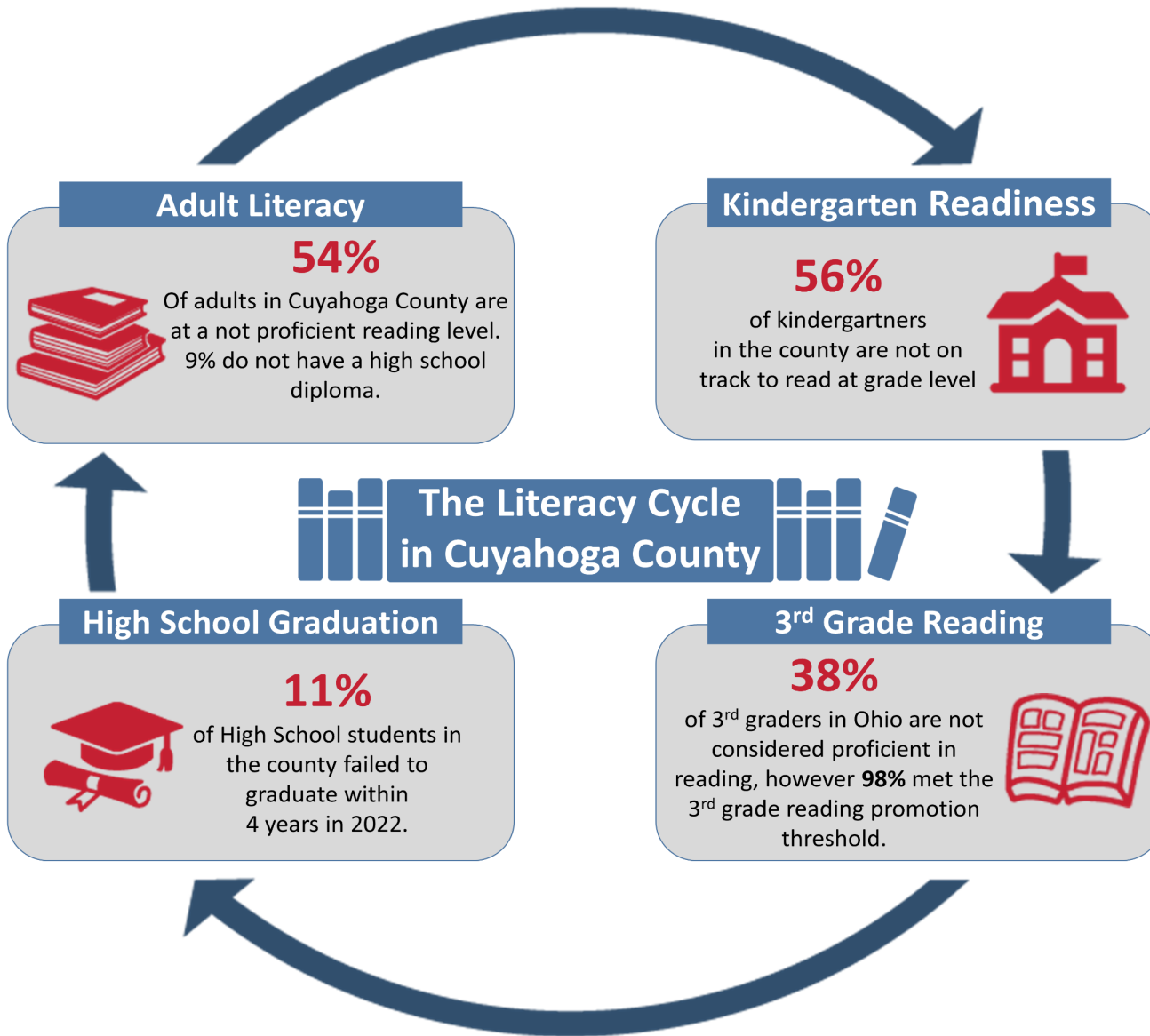
The Literacy Dashboard:

Annual assessment to provide accurate, relevant and compelling data

- Children
 - # enrolled in high quality pre-school enrollment
 - # enrolled in Imagination Library
- Adults
 - # enrolled in certified Aspire programs funded by ODHE
 - # of high school equivalencies

Five-Year assessment to provide accurate, relevant and compelling data

- Children
 - Kindergarten Readiness Assessment scores
- Adults
 - Number of adults w/o HS Diploma or equivalency



Cuyahoga County Literacy Cycle

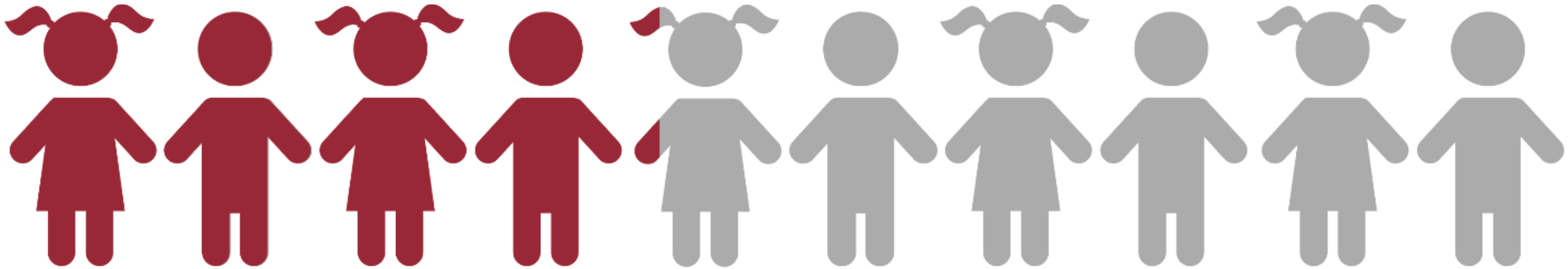
Sources: Ohio Department of Education – District Kindergarten Readiness Assessment Revised Data 2022-2023; District Graduation Rates 2022-2023; Third Grade Reading Guarantee 2022-2023; School and District Results Annual Report 2022-2023. U.S.PIAAC Skills Map: State and County indicators of Adult Literacy and Numeracy (2020); Census American Community Survey 2022 5 Year estimates.

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cooperative

Children

Kindergarten Readiness (2017-2018)

42% of incoming kindergarten students in Cuyahoga County are “not on track”

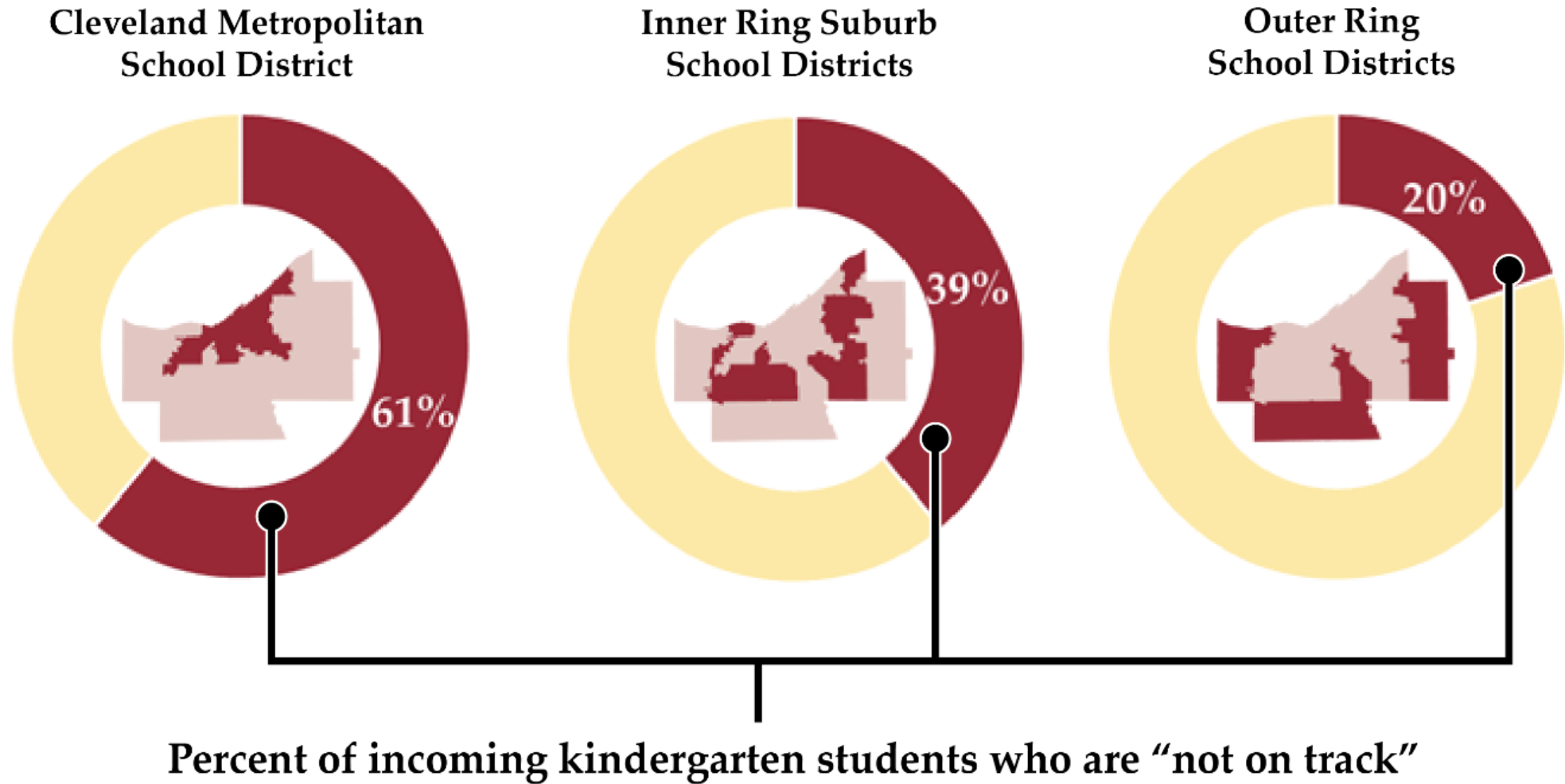


Kindergarten Readiness (2022-2023)

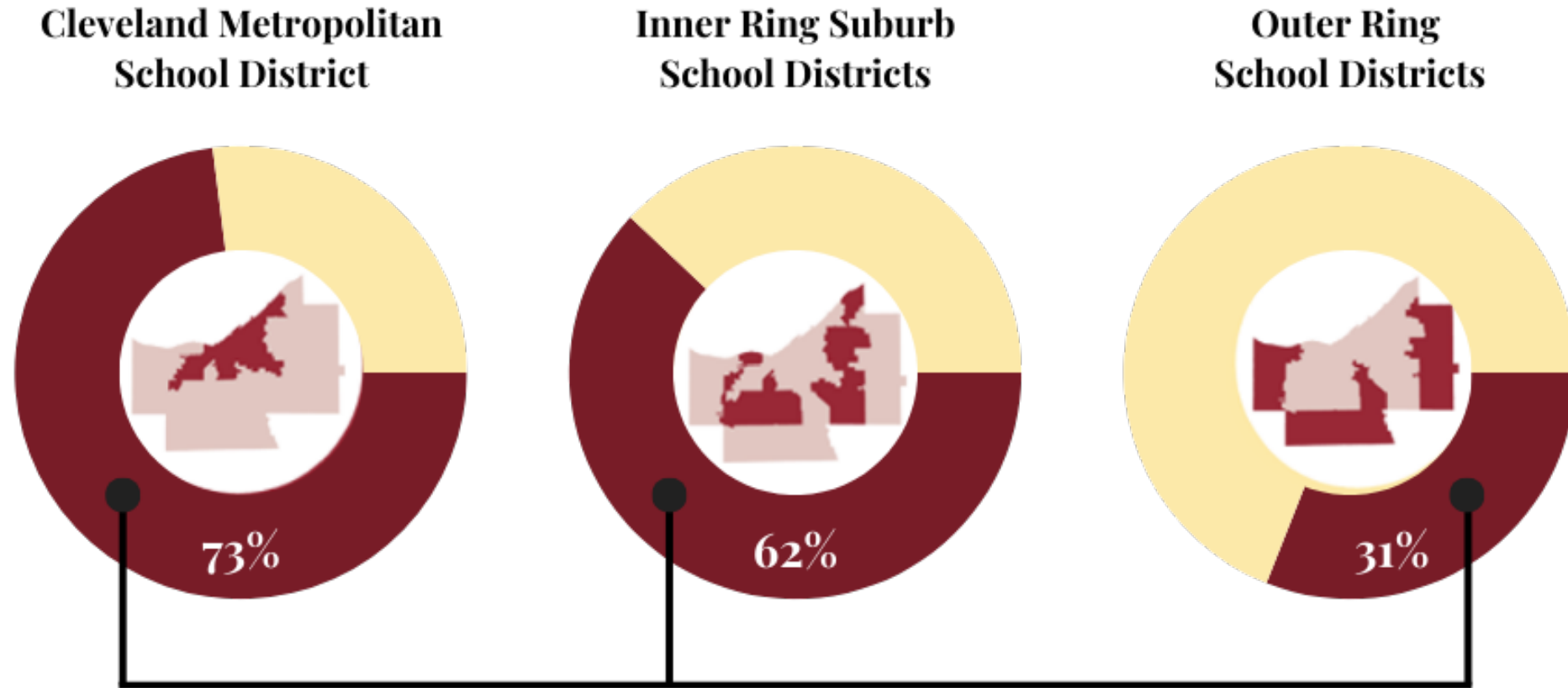
56% of incoming kindergarten students in Cuyahoga County are “not on track”



Kindergarten Readiness (2017-2018)

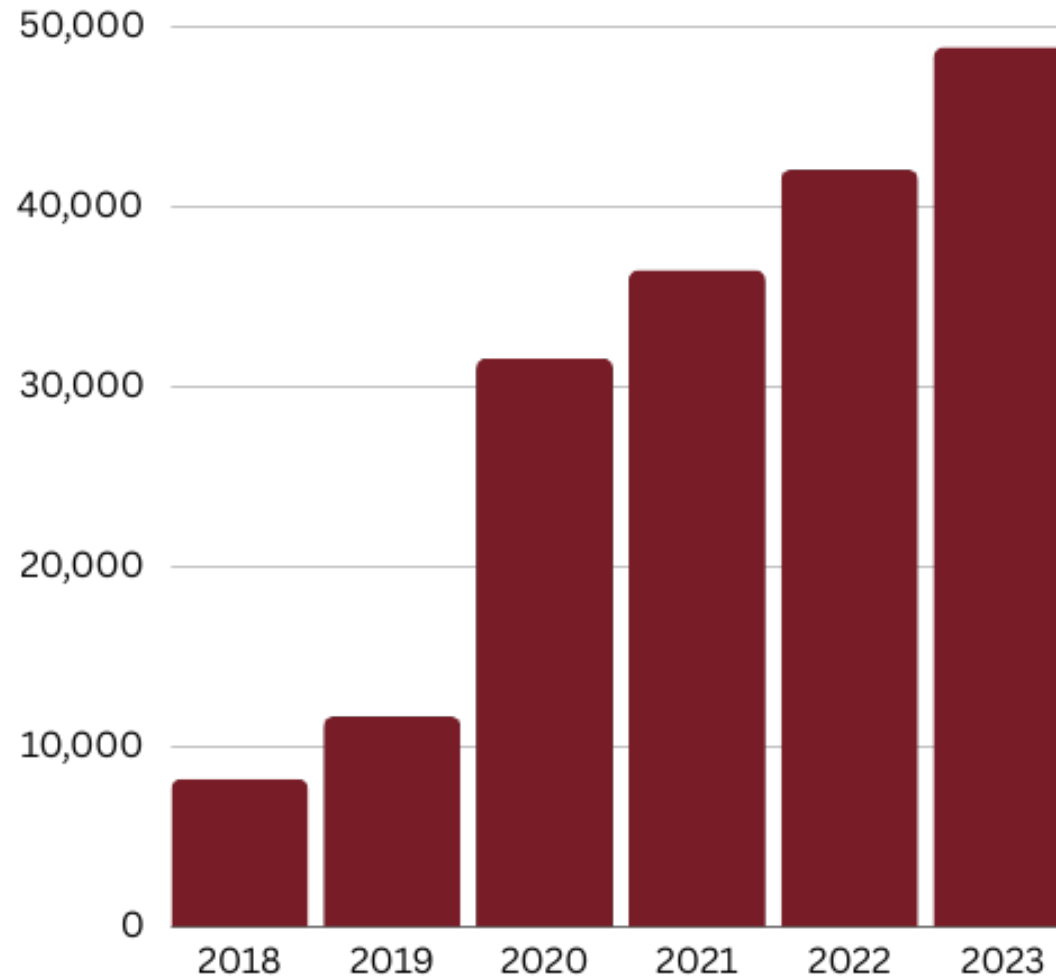


Kindergarten Readiness (2022-2023)

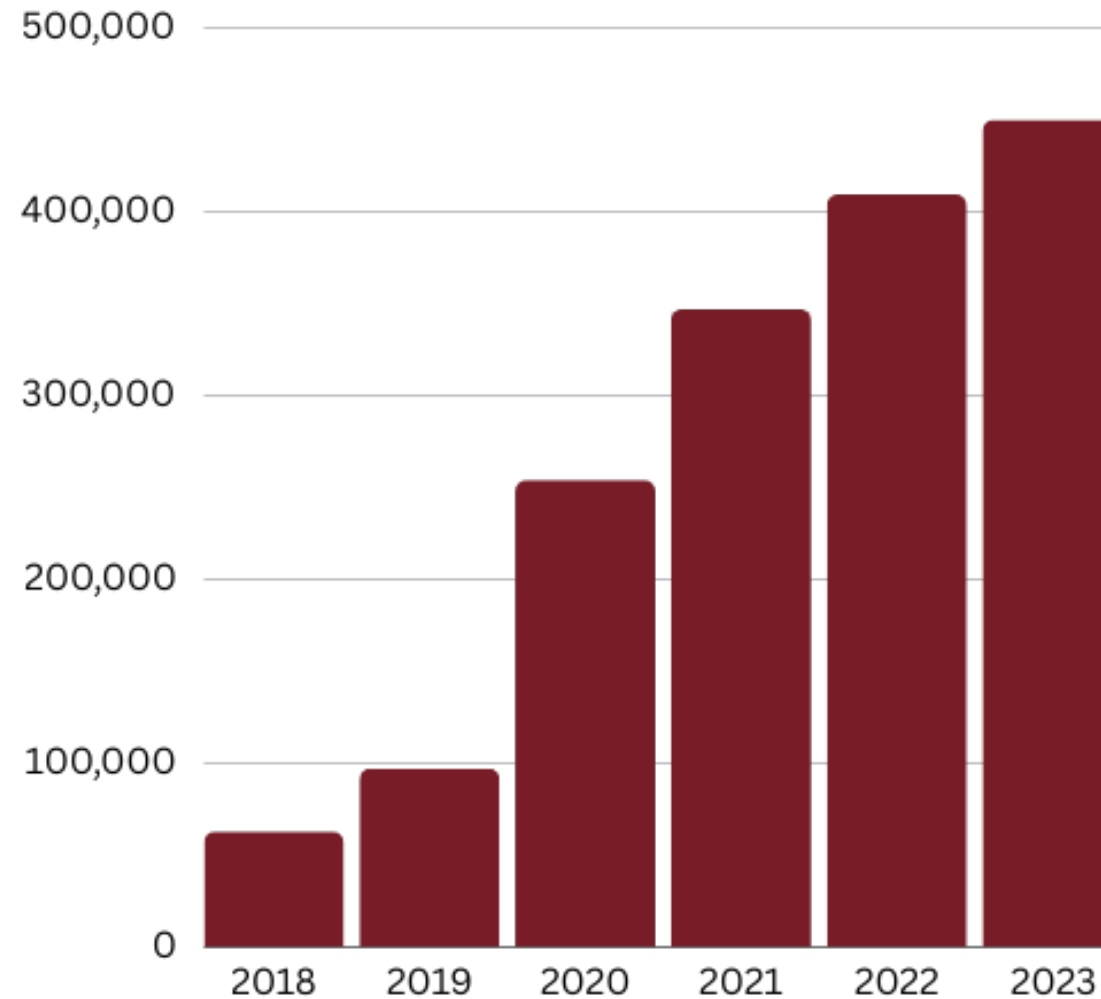


Percent of incoming kindergarten students who are “not on track”

Children Served in Cuyahoga County



Books mailed to Children in Cuyahoga County





2023 DPIL Participant Survey Results

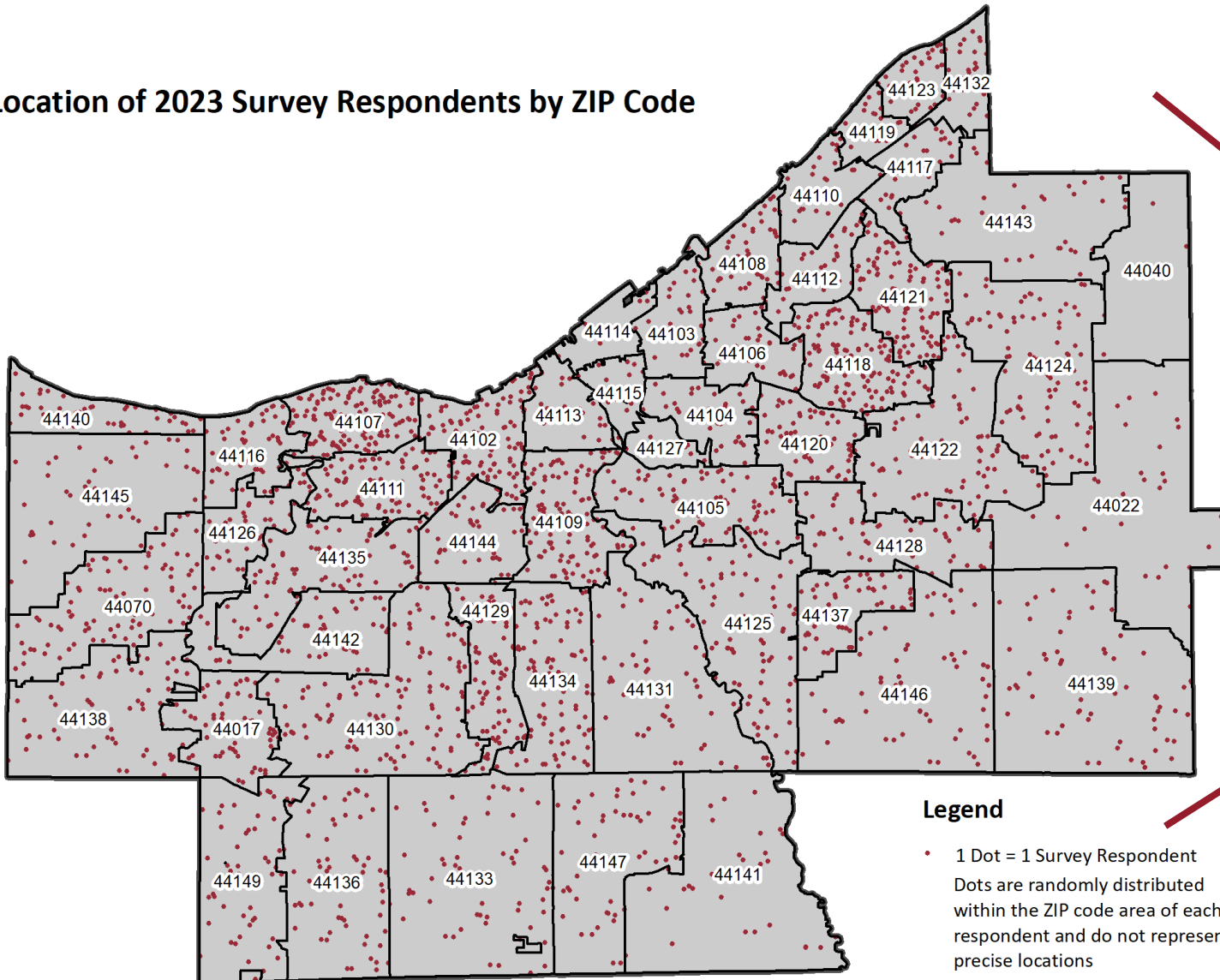
Alex Dorman

Research Fellow, Center for Community Solutions

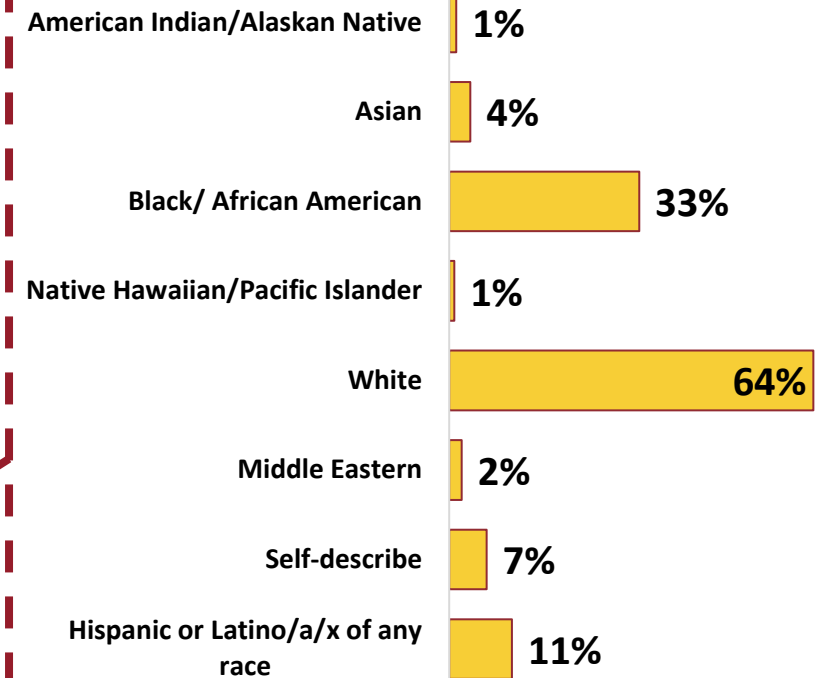
Who we heard from

- Total of **2,874** responses
- Each dot represents a child

Location of 2023 Survey Respondents by ZIP Code



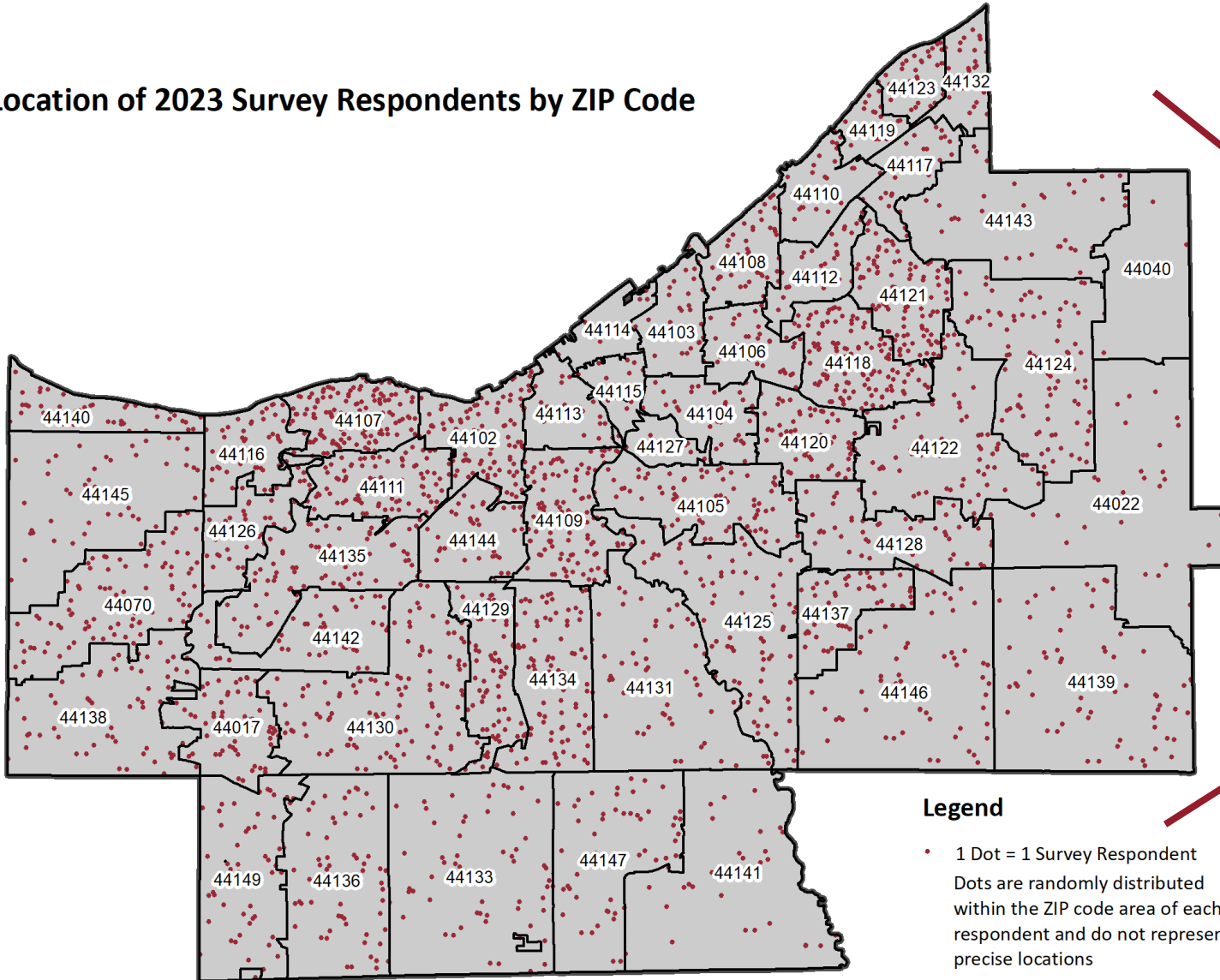
Child's Race
(All Applicable Categories Selected)



Who we heard from

- Total of **2,874** responses
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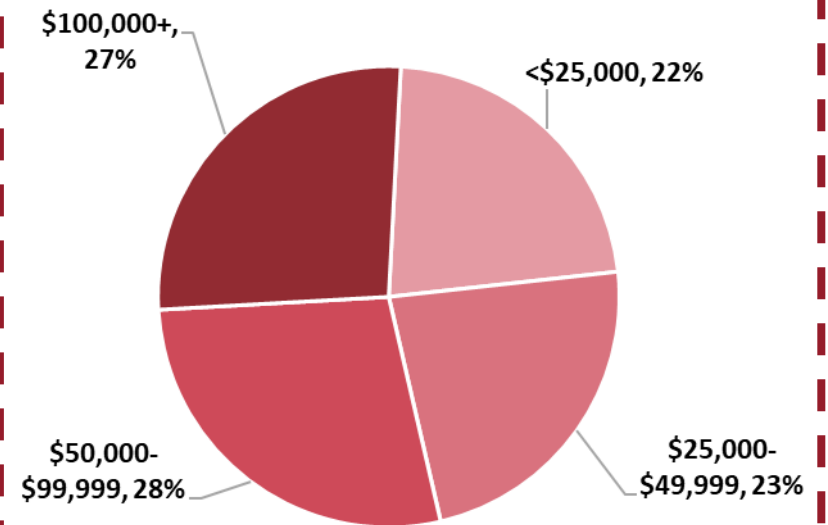
Location of 2023 Survey Respondents by ZIP Code



Legend

- 1 Dot = 1 Survey Respondent
- Dots are randomly distributed within the ZIP code area of each respondent and do not represent precise locations

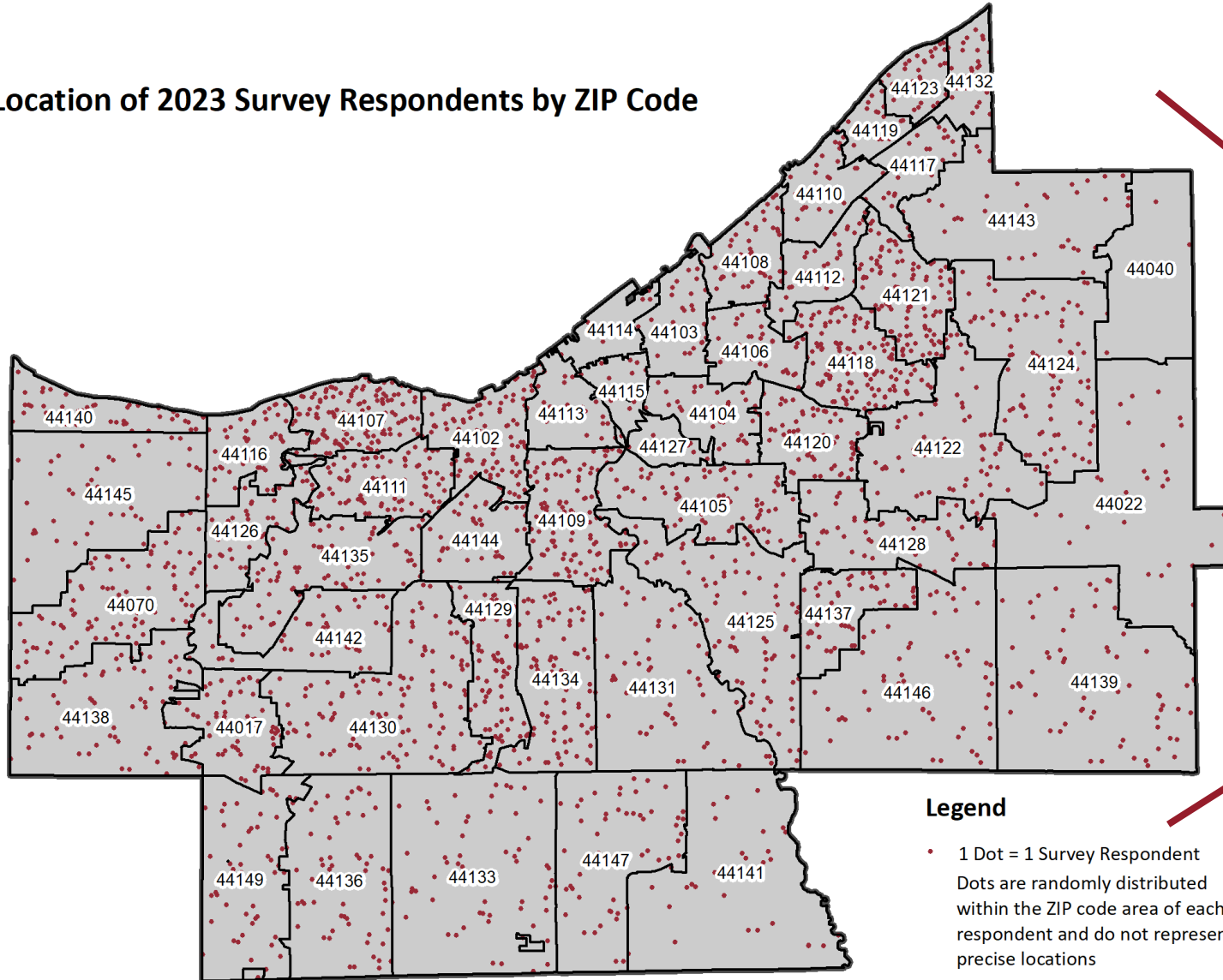
Annual Household Income



Who we heard from

- Exploring the impacts with lower income households
- N = 567

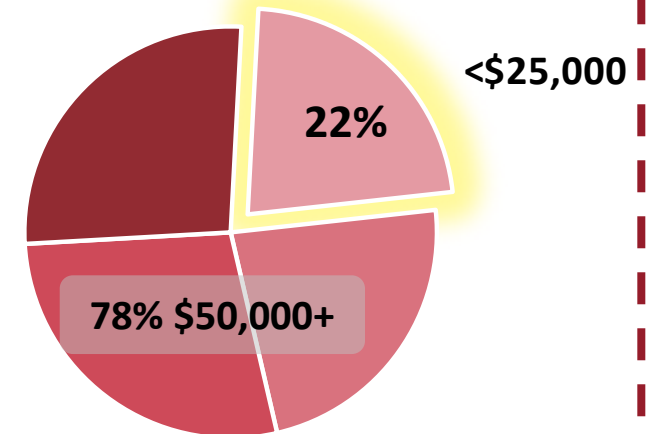
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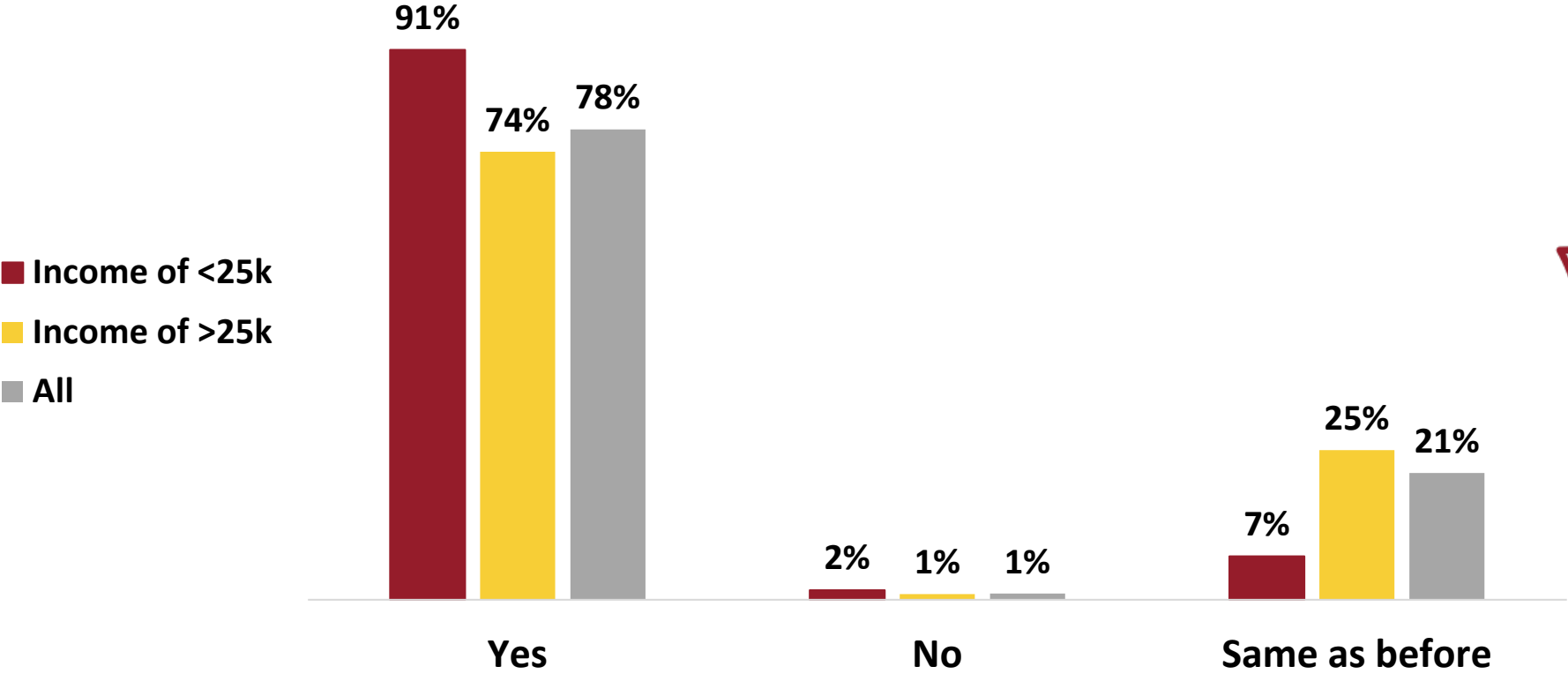
Annual Household Income





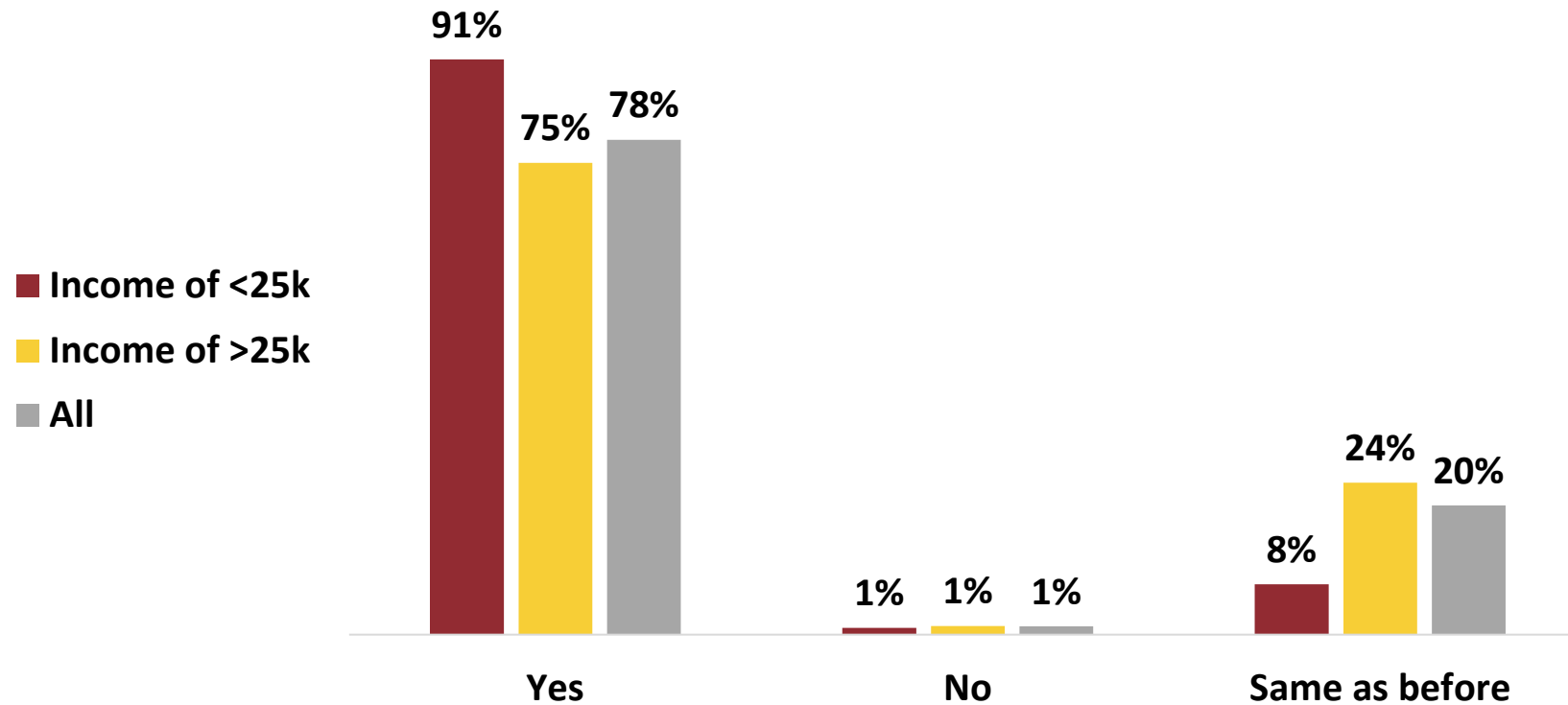
Reading Habits

Do you, or other family members, read to your child more often since you began receiving Imagination Library books?



Reading Habits

Since you've been receiving Imagination Library books, is your child asking you to read to him/her more often?



Impacts of Receiving Books

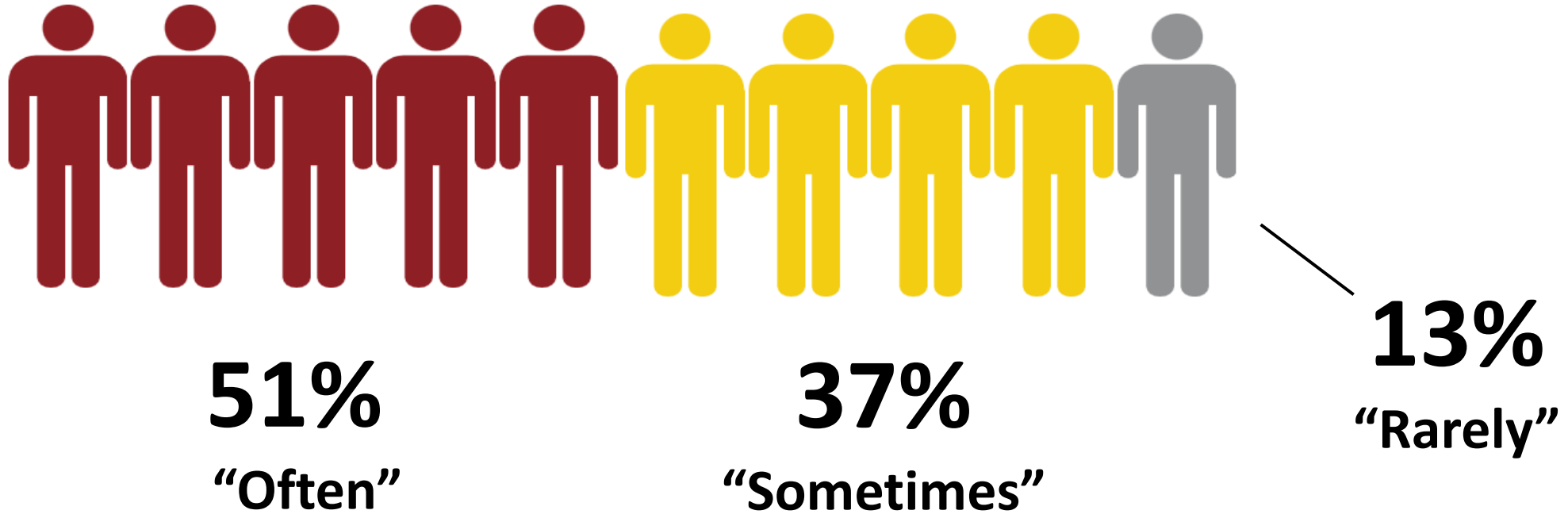
Do you believe participation in Imagination Library is helping your child better prepare for Kindergarten?



89%

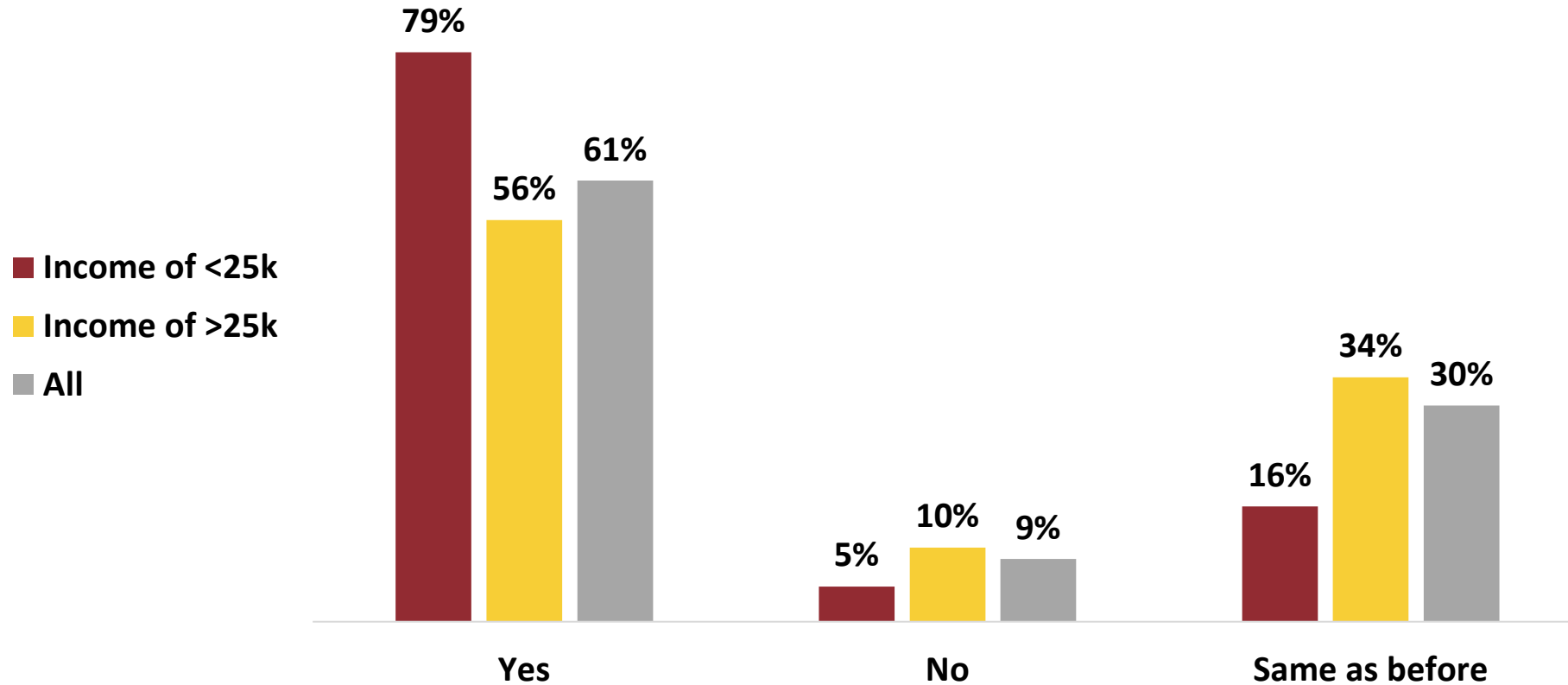
Impacts of Receiving Books

How often do you find your child using words he/she has learned from the books you've read?

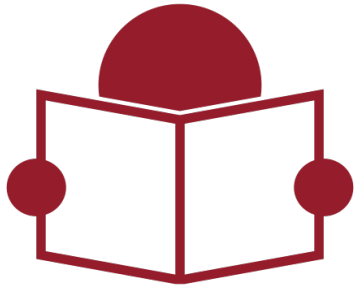


Impacts of Receiving Books

Since you've been receiving Imagination Library books, are you personally reading more?



Deeper Insights



96%

Of children looked at books independently after reading them with a parent/guardian

88%

Of children were inspired to learn more about a topic after reading an Imagination Library book

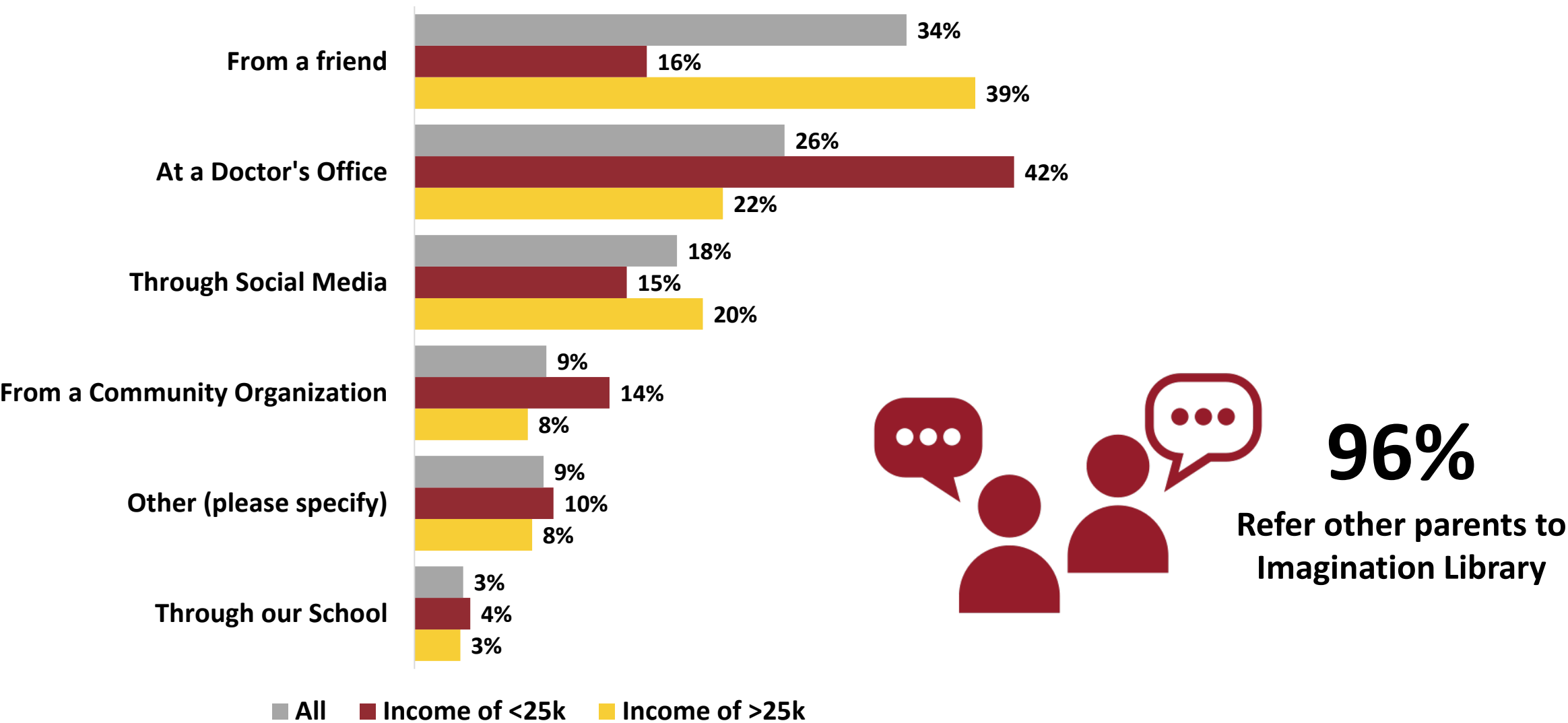


When reading the books, parents and their children talked about the characters, plot and pictures in the book together:

~53% All of the time

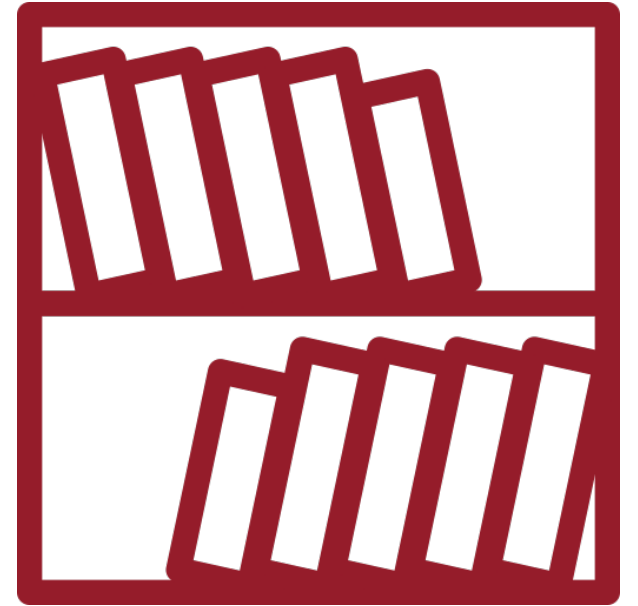
~41% Some of the time

How did you Learn about Imagination Library?



Books in the House

- For 66% of households, Imagination Library Books comprise half or more of all books in their homes.
- This number was 80% for lower income households.
- For 32% of all low income households, Imagination Library books were all or nearly all of the books in their households.



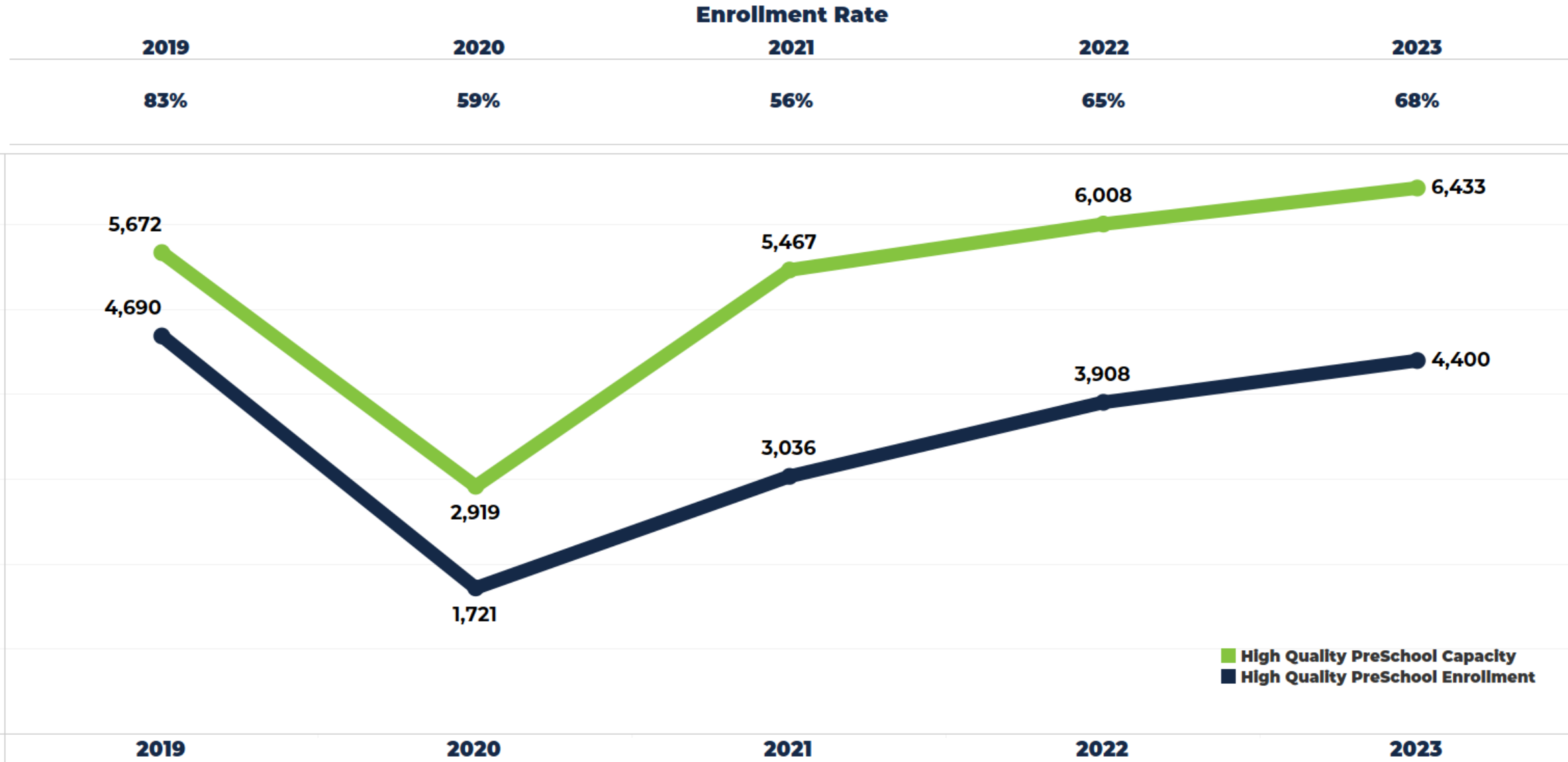


Quality Pre-K in Cuyahoga County

Nancy Mendez

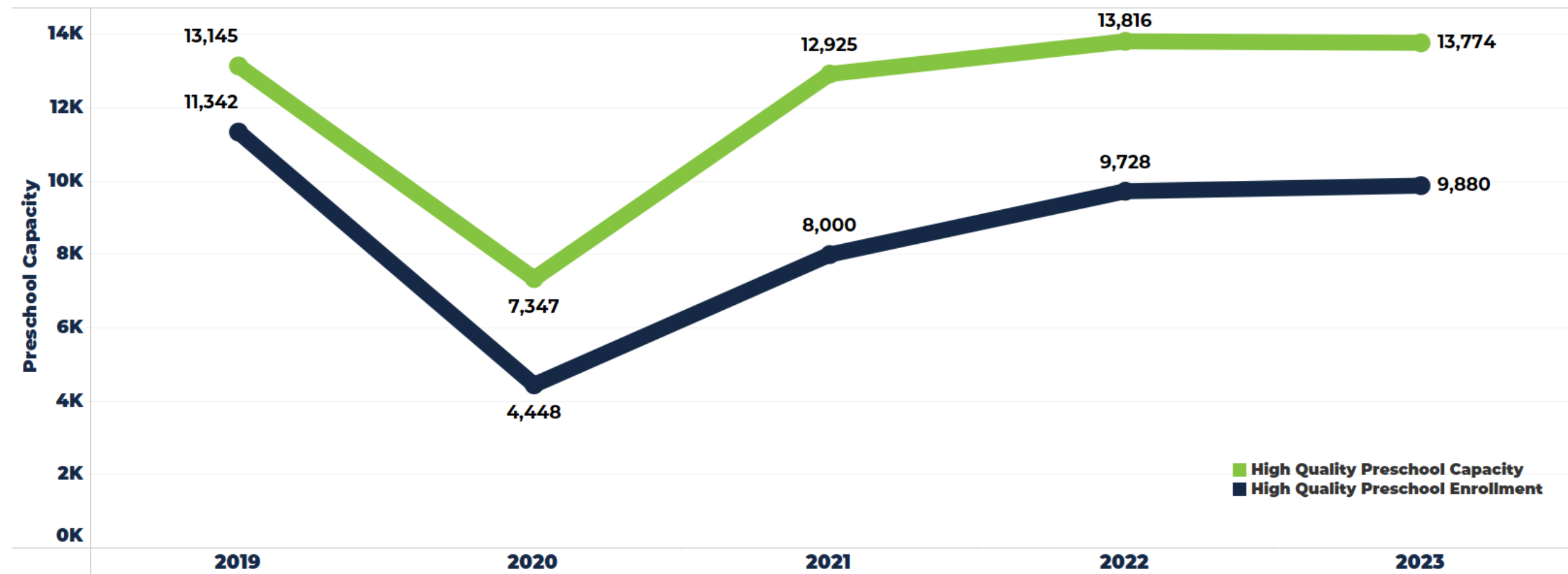
President and CEO, Starting Point

Preschool Capacity vs Enrollment (2019 - 2023) City of Cleveland (High Quality)



Preschool Capacity vs Enrollment (2019 - 2023) Cuyahoga County (High Quality)

Enrollment Rate

2019**2020****2021****2022****2023****86%****61%****62%****70%****72%**

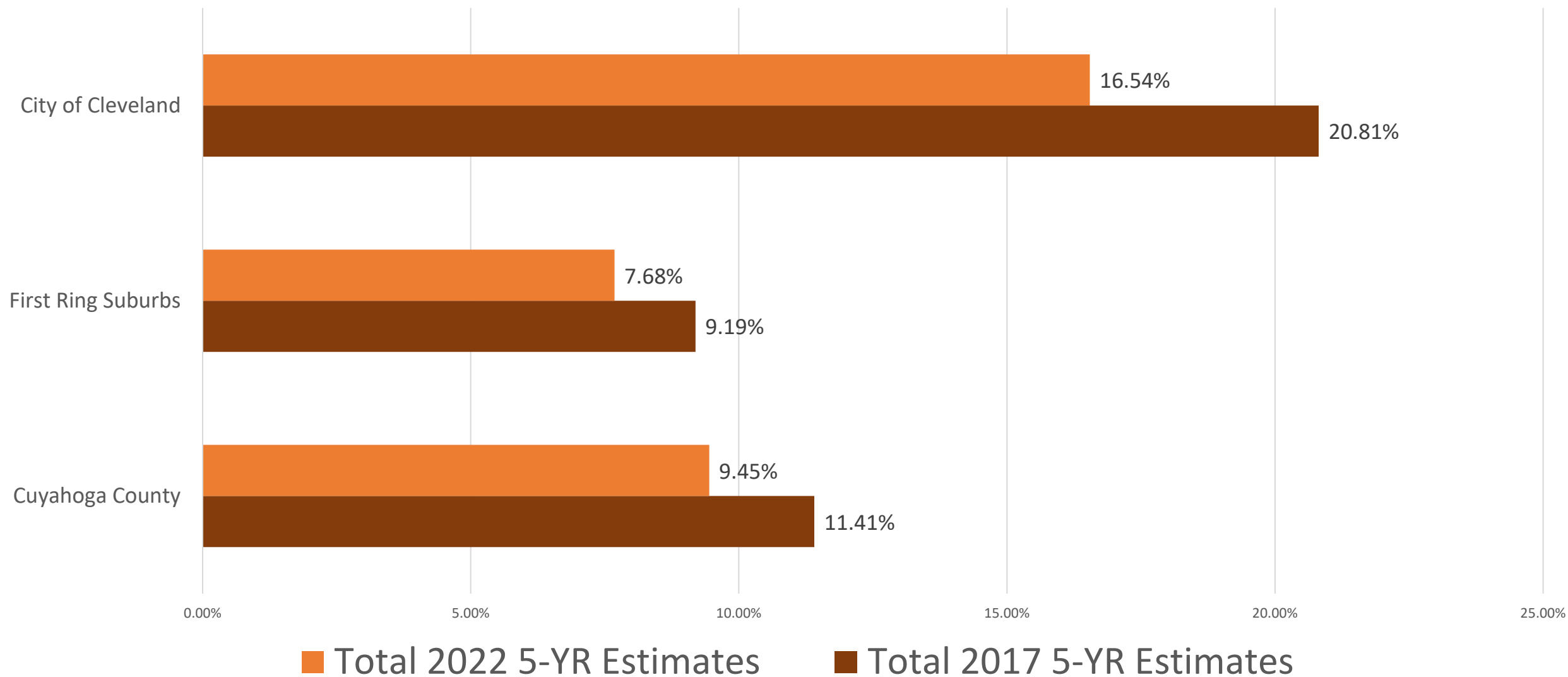


High School Attainment

Laureen Atkins-Holliday, The Literacy Cooperative

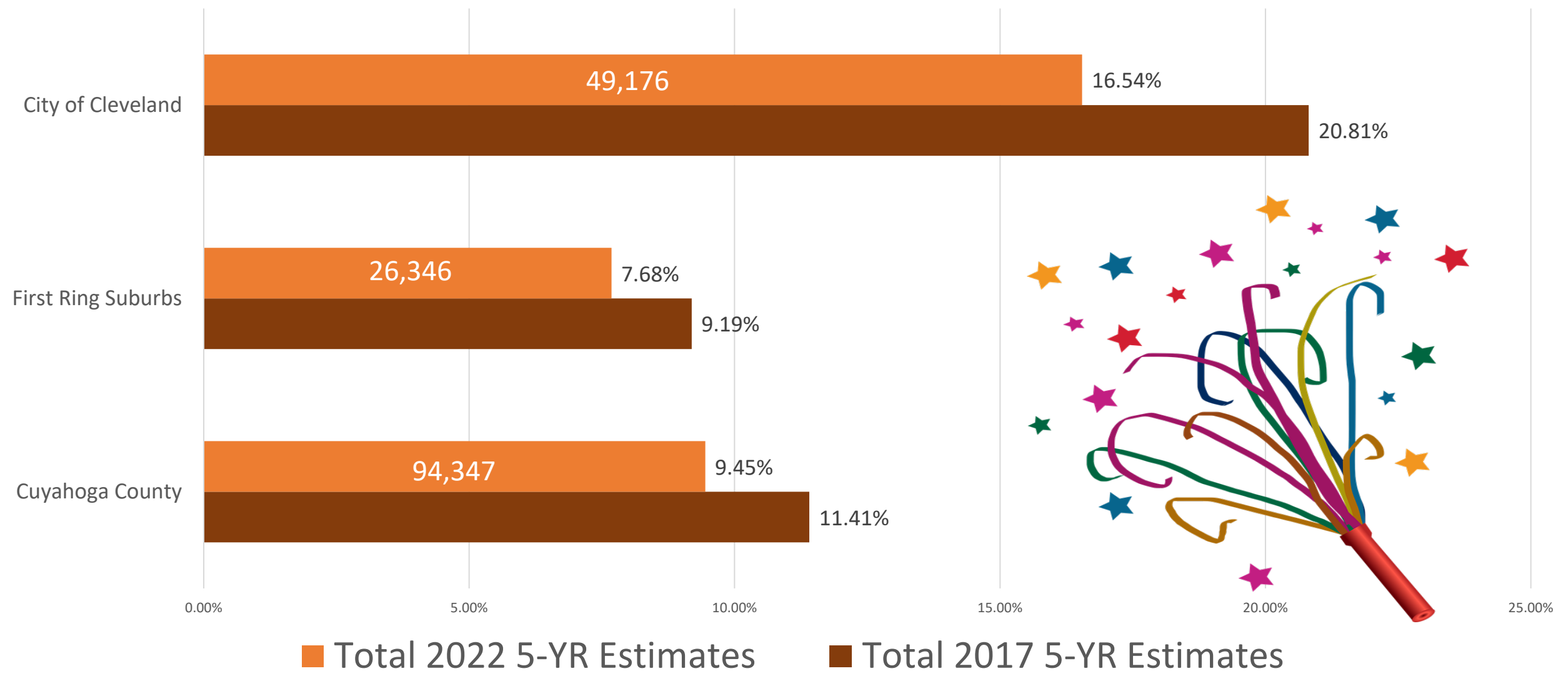


Adults without High School Diplomas/HSEs





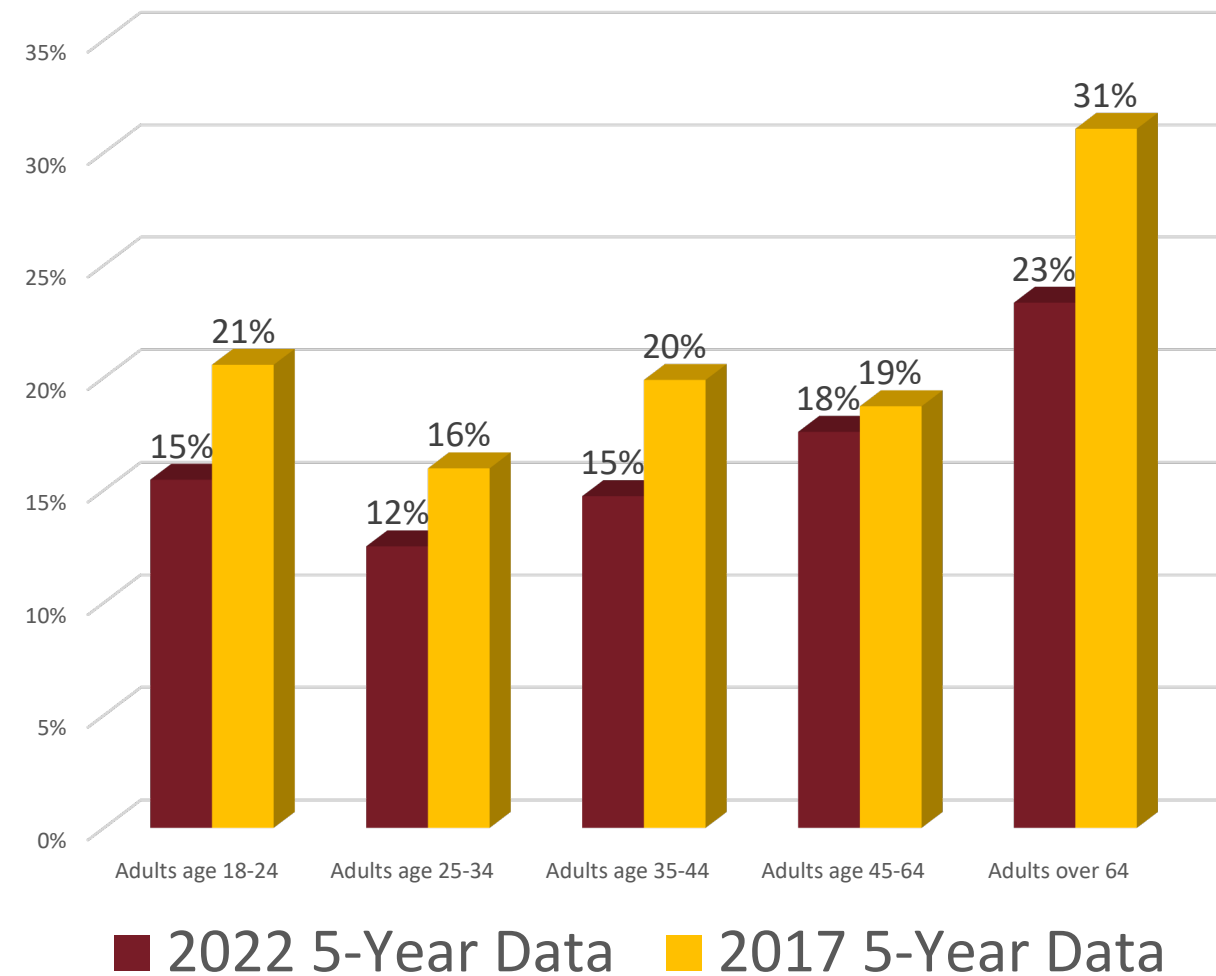
Adults without High School Diplomas/HSEs



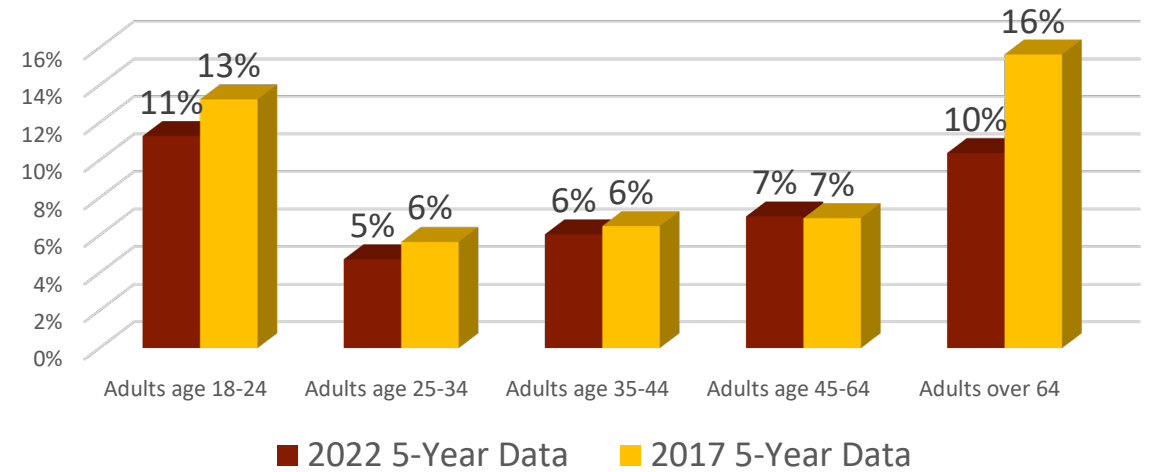


All Age Groups Showed Improvement

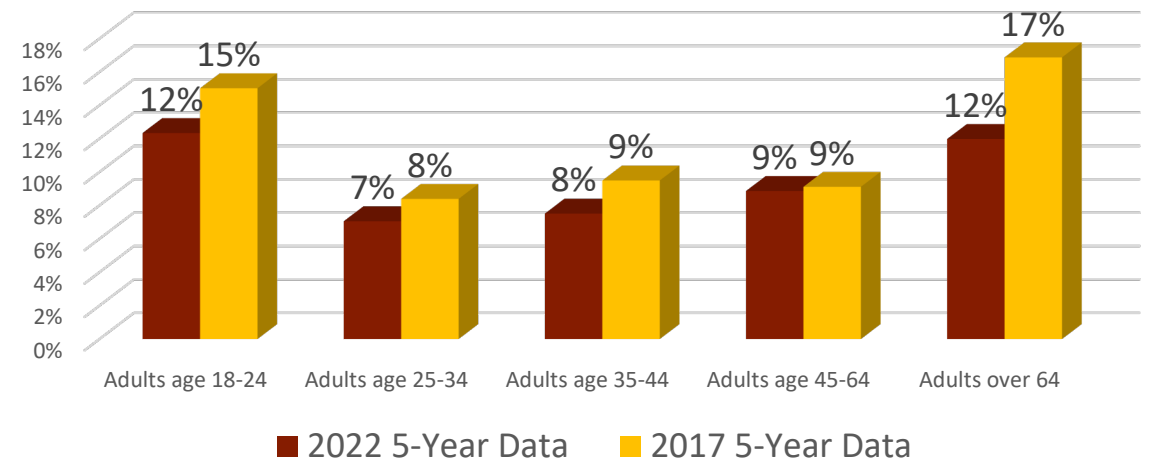
City of Cleveland



First Ring Suburbs



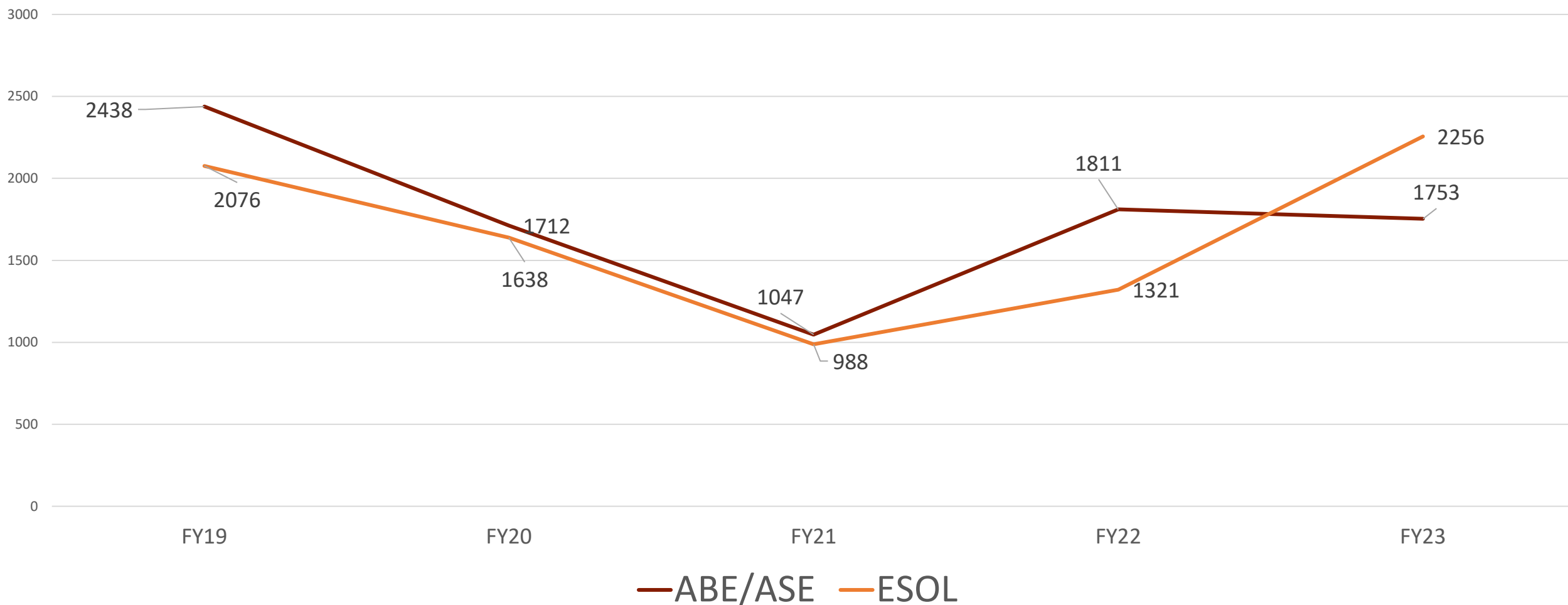
Cuyahoga County



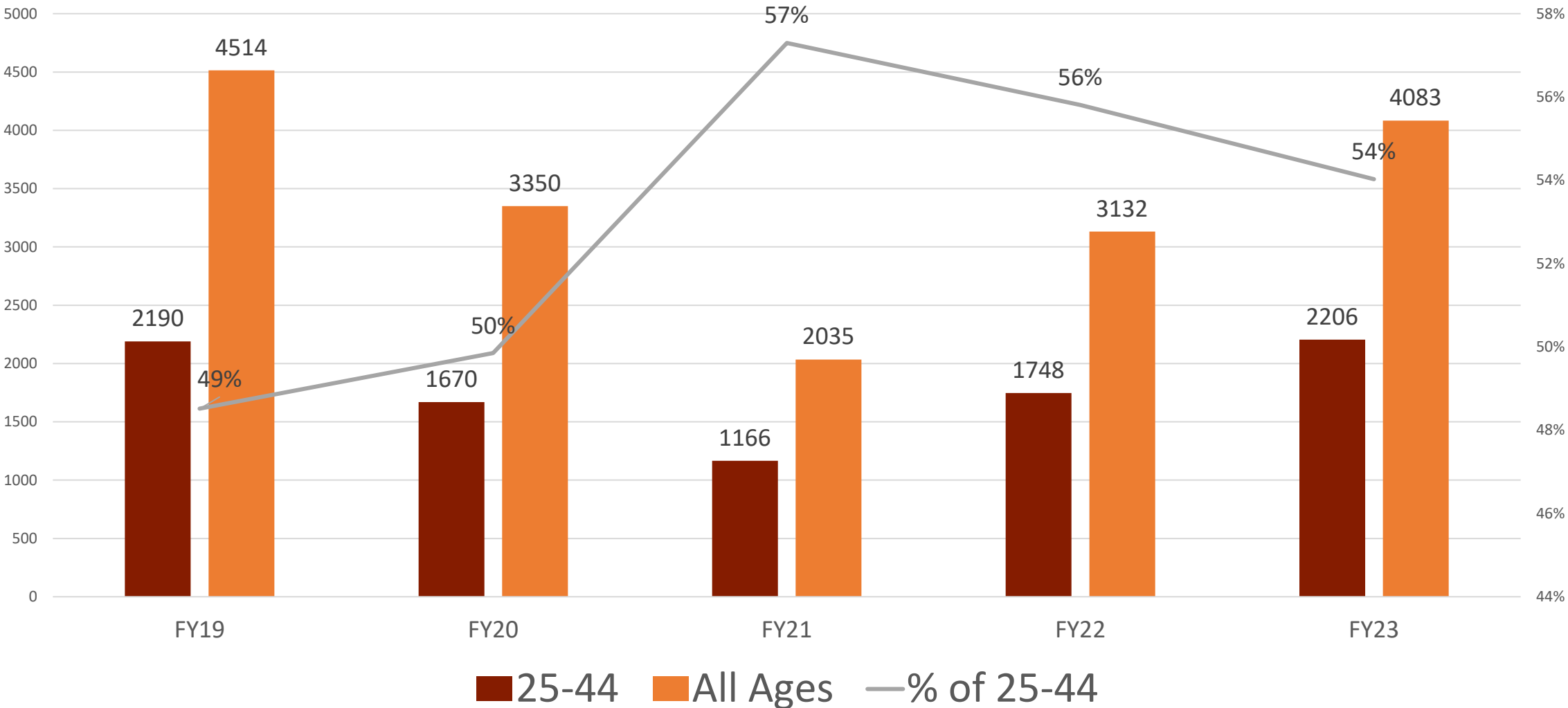


Adult Education and Adult Options

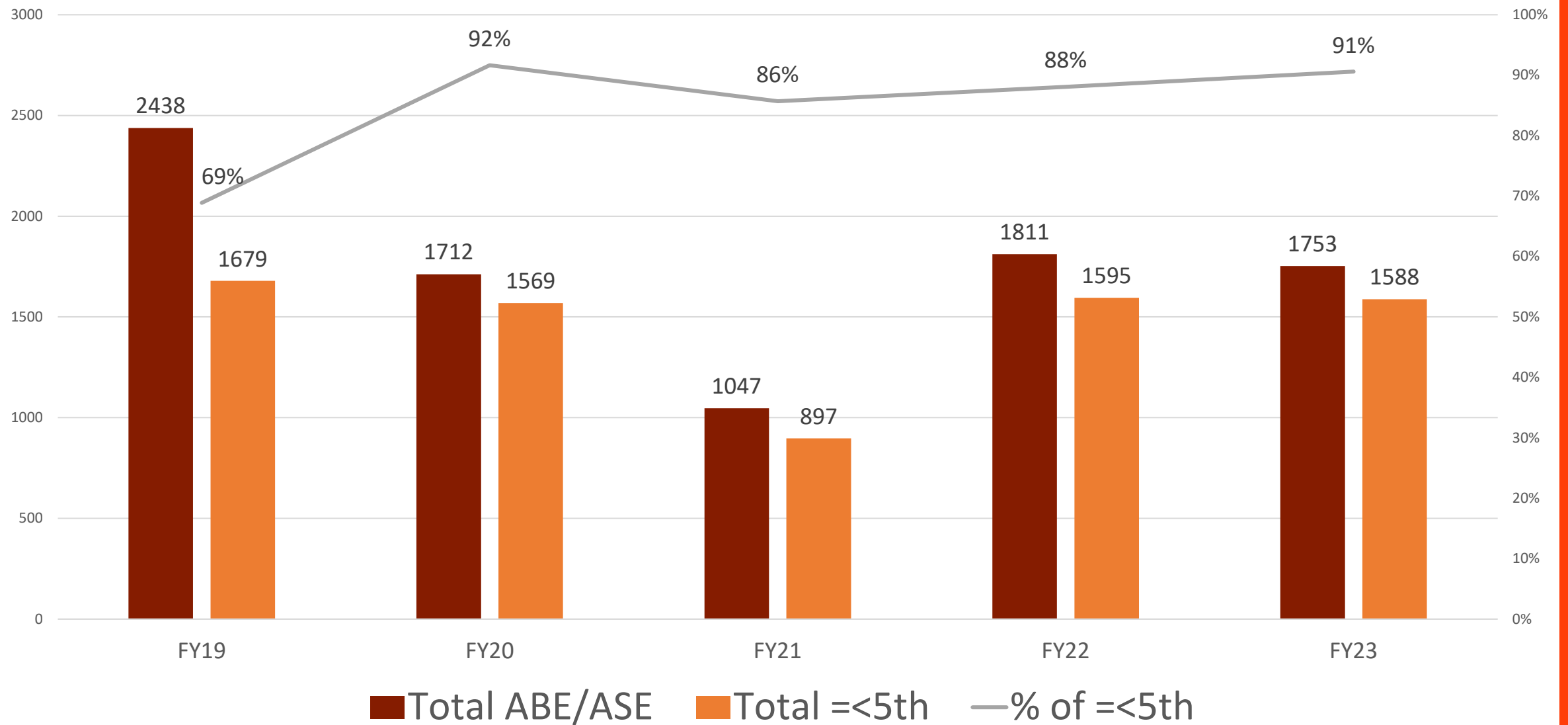
Aspire Numbers by Category



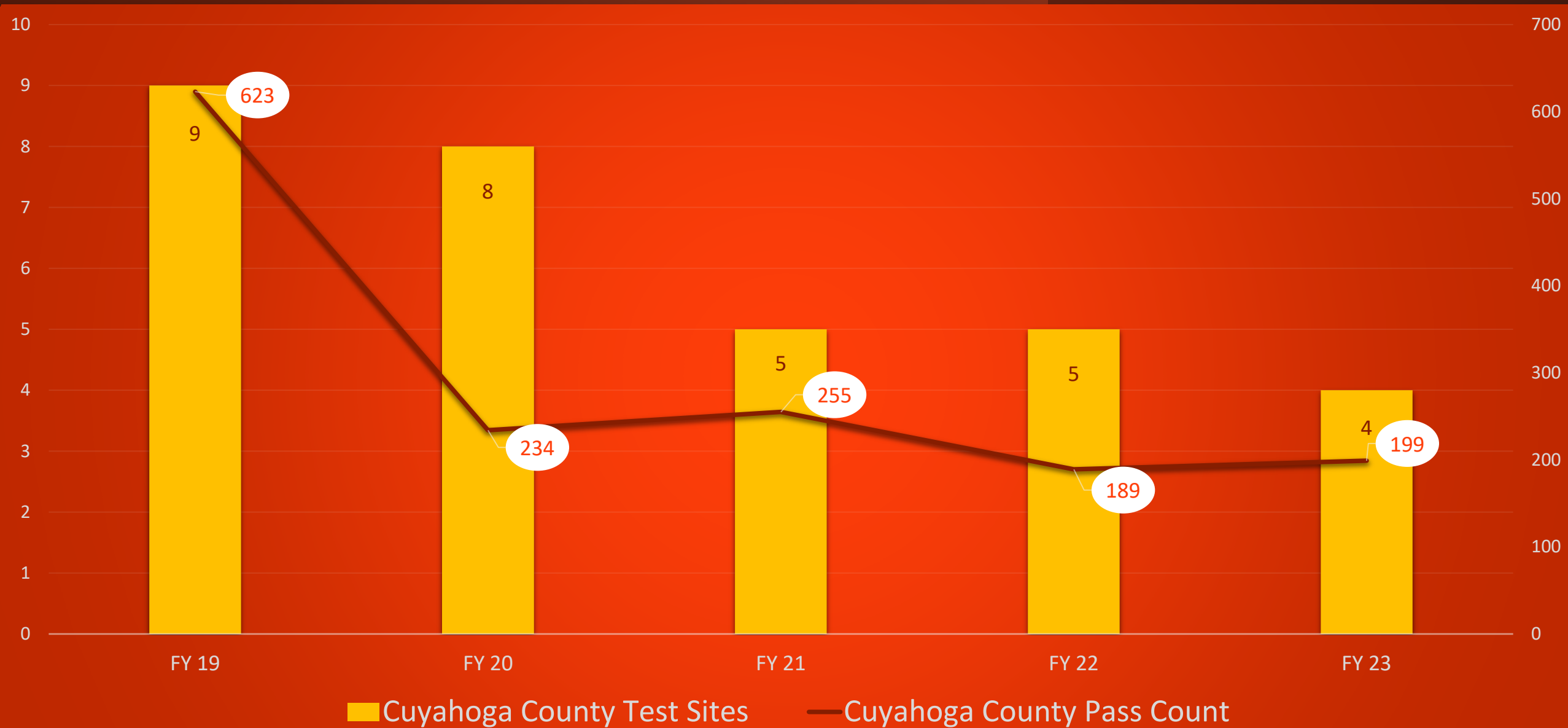
High Number of Adults Ages 25-44



More Adults =<5th Grade Reading Level

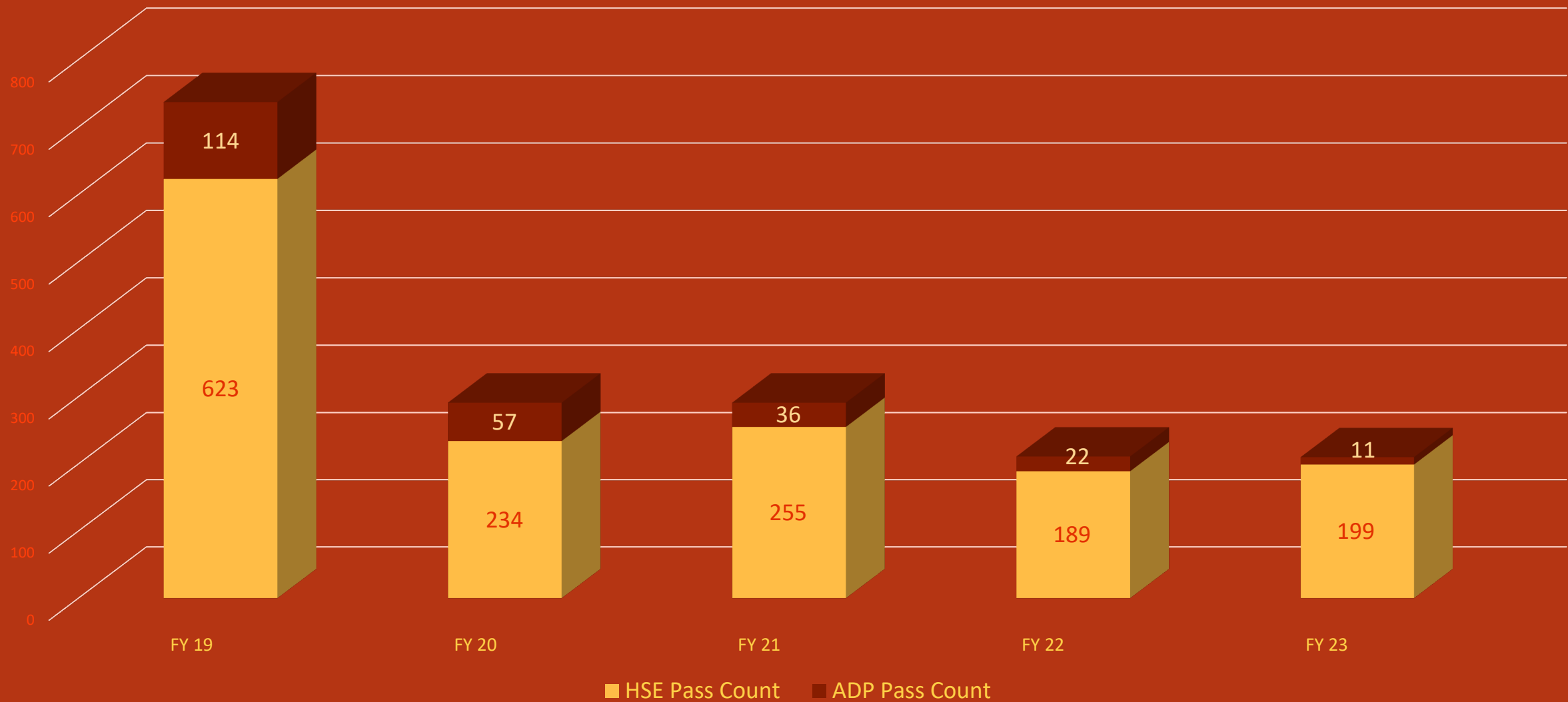


High School Equivalencies and Test Sites





High School Equivalencies/Adult Diploma





Panelists



Elizabeth Kreger

Assistant Director of Adult
Options, Office of Career-Technical
Education, Ohio Department of
Education & Workforce



Dr. Sandra E. Mitchell-Phipps

State HSE Administrator/Program
Administrator 2, Office of Career-
Technical Education, Ohio Department
of Education & Workforce



Stephanie Schab

State Director,
Aspire/AEFLA WIOA Title II,
Ohio Department of Higher
Education



Stephanie Schab

State Director, Aspire/AEFLA WIOA Title II,
Ohio Department of Higher Education



Cuyahoga County Literacy Dashboard Event

December 13th, 2023

Ohio Aspire Overview

- Programs are funded through U.S. Department of Education – Office of Career, Technical, and Adult Education (OCTAE). State awards are authorized under the Adult Education and Family Literacy Act (AEFLA), Title II of the Workforce Innovation and Opportunity Act of 2014.
- The State of Ohio provides a percentage match to support these efforts, allowing ODHE to award over \$26.5 million in funding to support local programs and allowable state leadership activities (such as Professional Development).



Ohio Aspire Overview

Services available at programs may include:

- Basic skill education including math, reading, and writing skills
- Adult Secondary Education/High School Equivalence (HSE) Preparation
- English for Speakers of Other Languages (ESOL)
- Transition services – helping students develop essential skills for employment and post-secondary
- Life skills, employability skills, and digital literacy
- Integrated Education and Training
- Workplace Education – education services offered in collaboration with an employer to increase the productivity of the workforce
- Corrections Education – a partnership with a jail, detention center, community-based rehabilitation center, or other similar institution
- Distance Education - enhancing learning using technology

Aspire Historical Snapshot

	SFY2017	SFY2018	SFY2019	SFY2020	SFY2021	SFY2022	SFY2023	YTD (12/11)
ABE/ASE	21,284	20,928	19,597	15,161	12,269	12,613	14,145	*8,146
ESOL	8,188	7,990	7,873	7,303	4,270	6,371	9,383	*6,533
Total	29,472	28,918	27,470	22,464	16,539	18,984	23,528	*14,679- enrolled

ADULT OPTIONS TEAM

**BETH
KREGER**

Assistant Director



**DR. SANDRA
MITCHELL-PHIPPS**

State HSE Administrator/Program

Administrator 2





FAST FACTS

- 874,499 Ohioans, 18 or older, do not have a high school diploma or equivalent
- 97,335 Cuyahoga residents, 18 or older, do not have a high school diploma
- Ohio currently has 42 Adult Diploma Program providers, 50 providers of 22+ and 61 prep centers for High School Equivalency (HSE)

Cuyahoga County Providers

- Cuyahoga Community College (HSE/ADP)
- Cuyahoga Valley Career Center (ADP)
- Cleveland Academy for Scholarship Technology and Leadership (22+)
- Invictus High School (22+)
- Polaris Career Center (ADP/HSE)
- Cuyahoga County Public Library (HSE)
- Seeds of Literacy (HSE)
- Thea Bowman Center (HSE)

GRADUATION NUMBERS FY 18-23

HSE		
	Statewide	Cuyahoga County
FY18	6921	597
FY19	6646	623
FY20	4386	234
FY21	3163	255
FY22	3643	189
FY23	3921	199

ADP		
	Statewide	Cuyahoga County
FY18	564	92
FY19	759	114
FY20	448	57
FY21	442	36
FY22	340	22
FY23	455	11

22+		
	Statewide	Cuyahoga County
FY18	649	0
FY19	792	0
FY20	1069	3
FY21	961	21
FY22	1099	41
FY23	1116	46



BEST PRACTICES

- Offer student orientation with preliminary testing and program information
- Provide multiple methods for course delivery
 - In-person-flexible scheduling, such as night courses
 - Hybrid/online
- Provide English to Speakers of Other Language (ESOL) courses to expand enrollment opportunities.
- Build relationships with participants and check in regularly to encourage success both in the classroom and at home



NEXT STEPS

Adult Education Week



Creating Awareness



Building business and industry
partnerships

CONTACT INFORMATION

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Thank you!

December 13, 2023

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