

Help Change the Narrative: Sponsor Read Across America

the **literacy**
cooperative

What if you couldn't read this? That's the case for far too many people. BUT, you can make a meaningful commitment to change Cuyahoga County's literacy story by sponsoring the 2025 Read Across America Celebration.

Join us and keynote speaker Dr. Amy Acton at 5:30pm, April 16, 2025 at Cuyahoga Community College for the 2025 Read Across America Celebration. Dr. Amy Acton is a physician and community leader who has spent over 35 years pursuing her passion for public health and wellness. Whether as Director of the Ohio Department of Health during early days of the COVID pandemic, Vice President of Human:Kind at the Columbus Foundation, or professor in global public health, Dr. Acton has inspired interdisciplinary, cross-sector teams to address our most challenging issues and raise the bar higher, ensuring the community conditions in which all of us can flourish and realize our full potential.

In addition to Dr Acton's keynote, the 4th Kurt Karakul Literacy Award winner will be recognized. For decades, Kurt Karakul has been a champion for literacy and a hero to thousands who can now read because of his unwavering commitment. With a gift from the Third Federal Foundation, The Literacy Cooperative created this \$20,000 award to annually recognize an organization doing exemplary work to advance literacy in our community.

Your support of this event will help ensure children receive Imagination Library books and adults are equipped with the resources to attain high school credentials, acquire additional skills, and secure meaningful employment.

Event Overview

Read Across America Celebration

April 16, 2025

Cocktail Hour - 5:30PM

Program - 6:30PM

Jerry Sue Thornton Center - 2500 E 22nd St, Cleveland, OH 44115

Sponsorship levels are listed on the next page.

Sign up to sponsor today by using the form on page 3 or visit: www.literacycooperative.org/events/raa

**For questions, contact McKenzae Bartels at
mbartels@literacycooperative.org | 216-776-6182**

Impact Opportunities

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	Gold - \$10,000	Silver - \$3,500	Bronze - \$2,500
Keynote speaker introduction	Yes		
Ad Size in Program Book	Full page	Half page	Quarter page
Guest Attendance - includes drinks and food	10 - one table	10 - one table	10 - one table
Recognition in event day digital content	Yes, prominent placement	Yes	Yes
Acknowledgement in TLC weekly newsletter	Yes, prominent placement	Yes	Yes
Company ad included in email to over 40,000 Cuyahoga County families	Yes	Yes	No
Recognized on TLC website and social media channels	Yes, prominent placement	Yes	Yes
Company name listed on Imagination Library book mailing label. 30,000 books are mailed each month.	Listed for 1 month	No	No
Deductible Portion	TBD	TBD	TBD

Let's do this!

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Sponsor Level

GOLD
\$10,000

SILVER
\$3,500

BRONZE
\$2,500

Company:

Contact Name:

Mailing Address:

Phone:

Email:

Payment Information:

- Check enclosed in the amount of \$ _____
Please make checks payable to The Literacy Cooperative
- To pay via credit card, visit:
www.literacycooperative.org/sponsorship
or
- Please send an invoice: Yes

Please complete this form and return to:

The Literacy Cooperative | Attn: McKenzæ Bartels
1422 Euclid Ave. Suite 248 Cleveland, OH 44115
mbartels@literacycooperative.org | 216-776-6182

**A portion of the sponsorship donation will be tax-deductible.*