

# Help Change the Narrative: Sponsor Read Across America



## **Pecsrítónp: Eon lípl wtíec a yda fro teehr ekews. Meidcein yma sause wdrosínsse**

Imagine what you see above is on your prescription bottle, a jumbled maze of instructions for your medication. These are just a few of the struggles low literacy imposes on an ordinary day. **BUT, you can make a meaningful commitment to change Cuyahoga County's literacy story by sponsoring the 10<sup>th</sup> Annual Read Across America Celebration.**

Join us in celebrating 20 years of The Literacy Cooperative at the 10th Annual Read Across America Celebration featuring special guest, Randell McShepard on April 23, 2026, 5:30pm at Cuyahoga Community College's Jerry Sue Thornton Center.

Randell McShepard is a Cleveland based civic and business leader, serving as Vice President of Public Affairs and Chief Talent Officer at RPM International Inc. He is widely recognized for his long standing community impact through leadership roles with The Cleveland Foundation, PolicyBridge, and numerous nonprofit and civic organizations across Northeast Ohio.

In addition to Randell McShepard's guest appearance, the 5th Kurt Karakul Literacy Award winner will be recognized. For decades, Kurt Karakul has been a champion for literacy and a hero to thousands who can now read because of his unwavering commitment. With a gift from the Third Federal Foundation, The Literacy Cooperative created this \$20,000 award to annually recognize an organization doing exemplary work to advance literacy in our community.

Your support of this event will help ensure children receive Imagination Library books and adults are equipped with the resources to attain high school credentials, acquire additional skills, and secure meaningful employment.

## **Event Overview**

Read Across America Celebration

April 23, 2026

Cocktail Hour - 5:30PM

Program - 6:30PM

Jerry Sue Thornton Center - 2500 E 22nd St, Cleveland, OH 44115

**For questions, contact McKenzie Bartels at  
[mbartels@literacycooperative.org](mailto:mbartels@literacycooperative.org) | 216-776-6182**

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	Platinum- \$10,000 (one available) 	Gold - \$7,500 (one available) 	Silver - \$5,000	Bronze - \$3,000
Keynote speaker introduction	Yes			
Ad Size in Program Book	Full page, outside back cover - 5.5W x 8.5H inches	Full page, inside - 5.5W x 8.5H inches	Half page, inside - 5.5W x 4.25H inches	Quarter page, inside - 2W x 4H inches
Guest Attendance - includes drinks and food	10 - one table	10 - one table	10 - one table	10 - one table
Recognition in event day digital content	Yes, prominent placement	Yes, prominent placement	Yes	Yes
Acknowledgement in TLC weekly newsletter	Yes, prominent placement	Yes, prominent placement	Yes	Yes
Company ad included in email to over 40,000 Cuyahoga County families	Yes	Yes	Yes	No
Recognized on TLC website and social media channels	Yes, prominent placement	Yes, prominent placement	Yes	Yes
Deductible Portion	\$9,460.00	\$6,960.00	\$4,460.00	\$2,460.00

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## Sponsor Level



Company:

Contact Name:

Mailing Address:

Phone:

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## Payment Information:

- Check enclosed in the amount of \$ \_\_\_\_\_  
Please make checks payable to The Literacy Cooperative
- To pay via credit card, visit:  
[www.literacycooperative.org/sponsorship](http://www.literacycooperative.org/sponsorship)  
or
- Please send an invoice: Yes

Please complete this form and return to:

The Literacy Cooperative | Attn: McKenzae Bartels  
1422 Euclid Ave. Suite 248 Cleveland, OH 44115  
mbartels@literacycooperative.org | 216-776-6182



\*A portion of the sponsorship donation will be tax-deductible.